

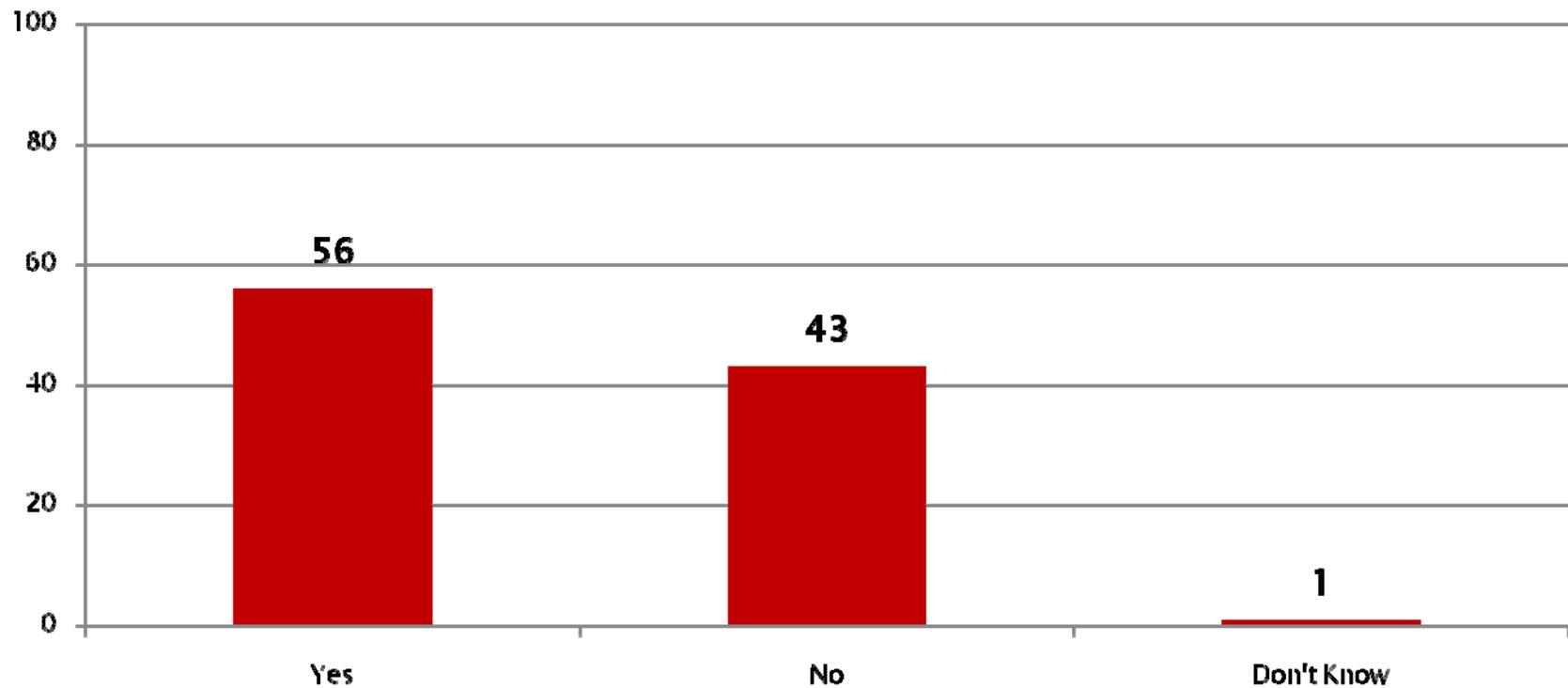
# City of Minneapolis 2009 Municipal Election Survey Results

St. Cloud State University Survey  
November 9, 2009 – December 1, 2009

- ▶ There were four different surveys conducted for this project
  - A phone interview with registered voters who voted in the municipal election (n=683)
  - A phone interview with registered voters who did not vote in the municipal election (n=521)
  - A paper survey that was given to the election judges (n=948)
  - A paper survey that was given to the candidates themselves (n=34)

*“Let's begin with an easy question. Did you vote in the recent Minneapolis city elections?”*

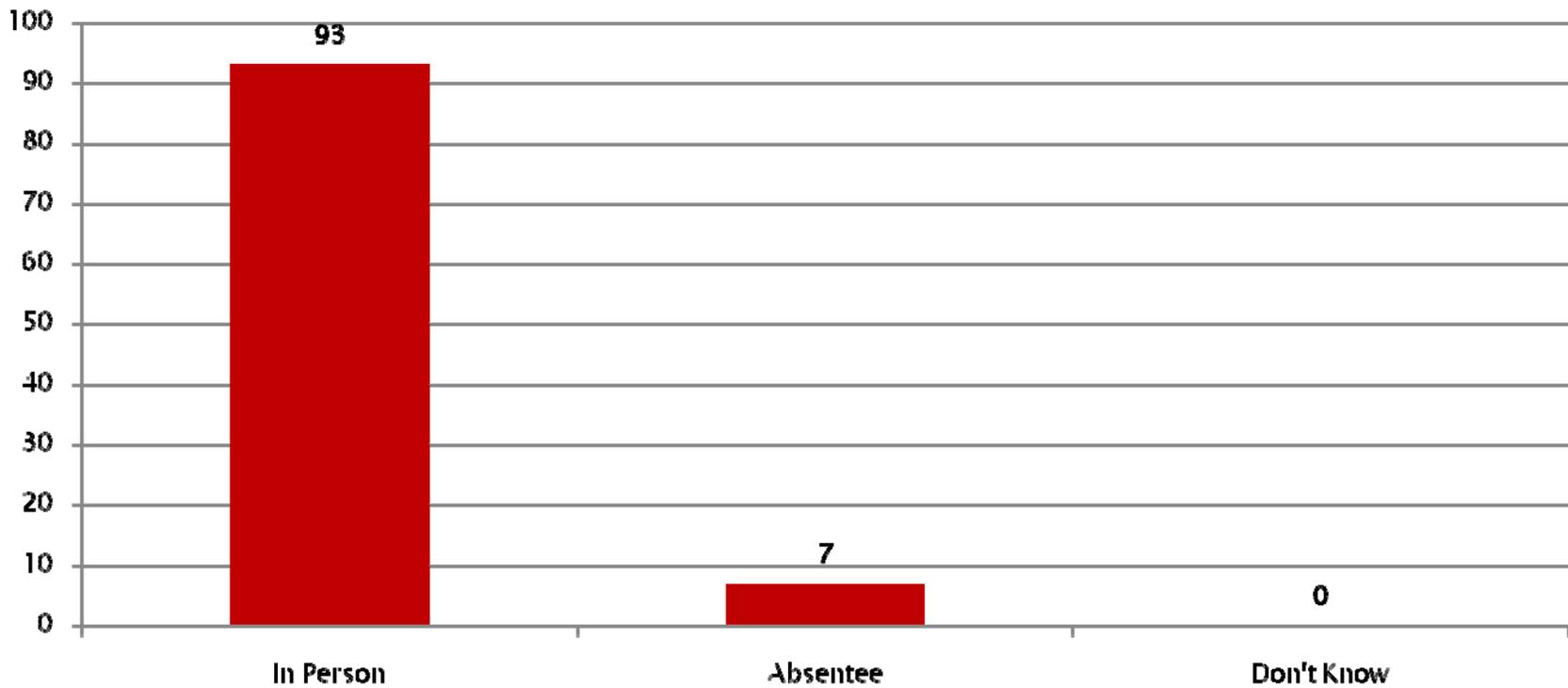
**% of Respondents**  
**N = 1,210**



Nov. 2009 Minneapolis Municipal  
Election Survey

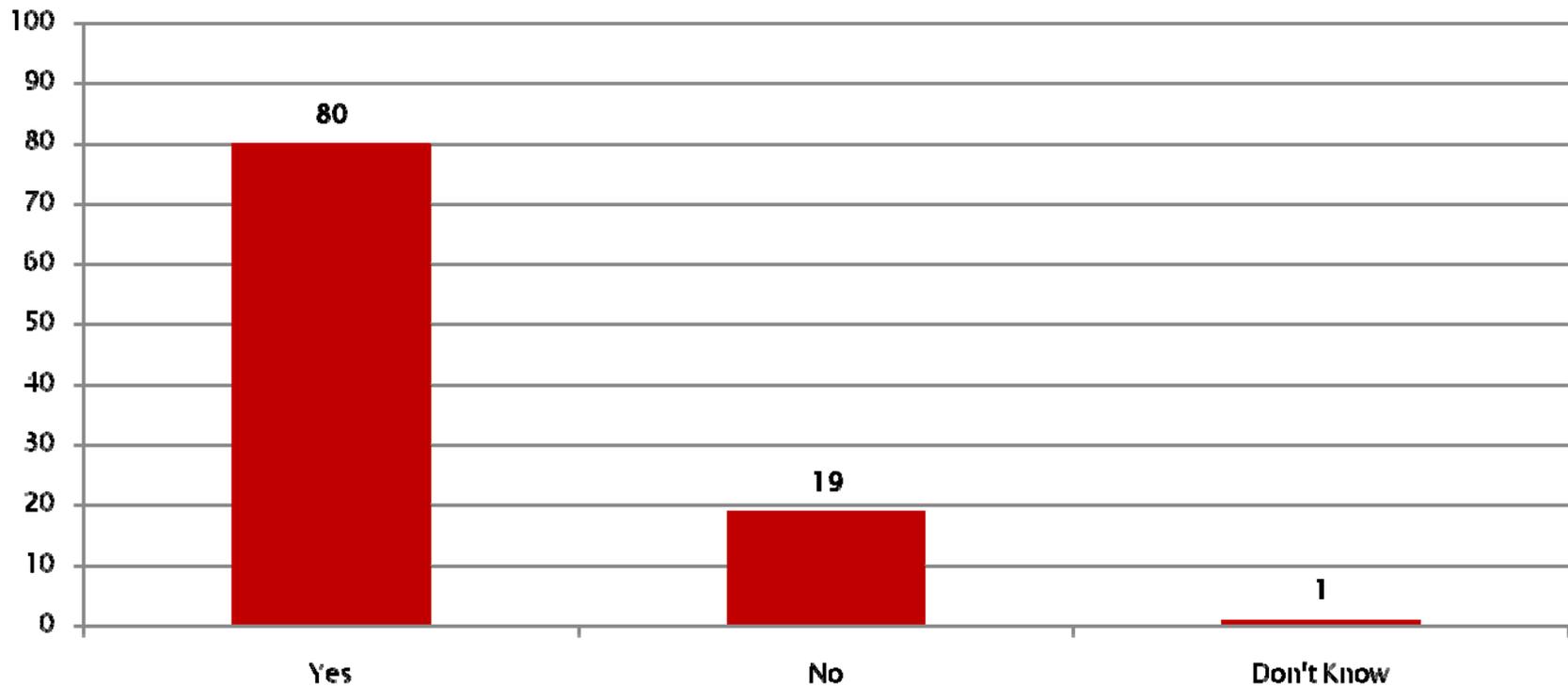
*“Did you vote in person or absentee?”*

**% of Respondents**  
**n = 682**



*“Before you voted, did you know you would be asked to rank your vote choices?”*

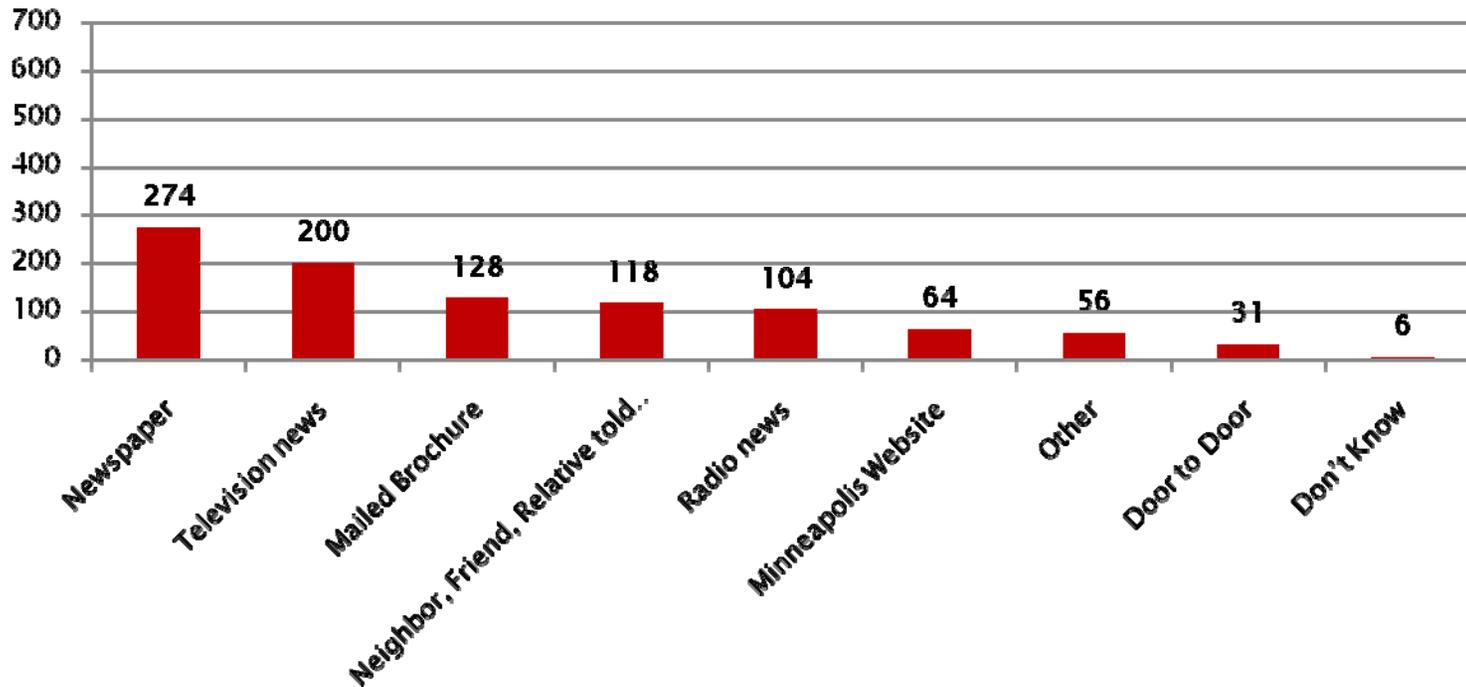
**% of Respondents  
n= 683**



Nov. 2009 Minneapolis Municipal  
Election Survey

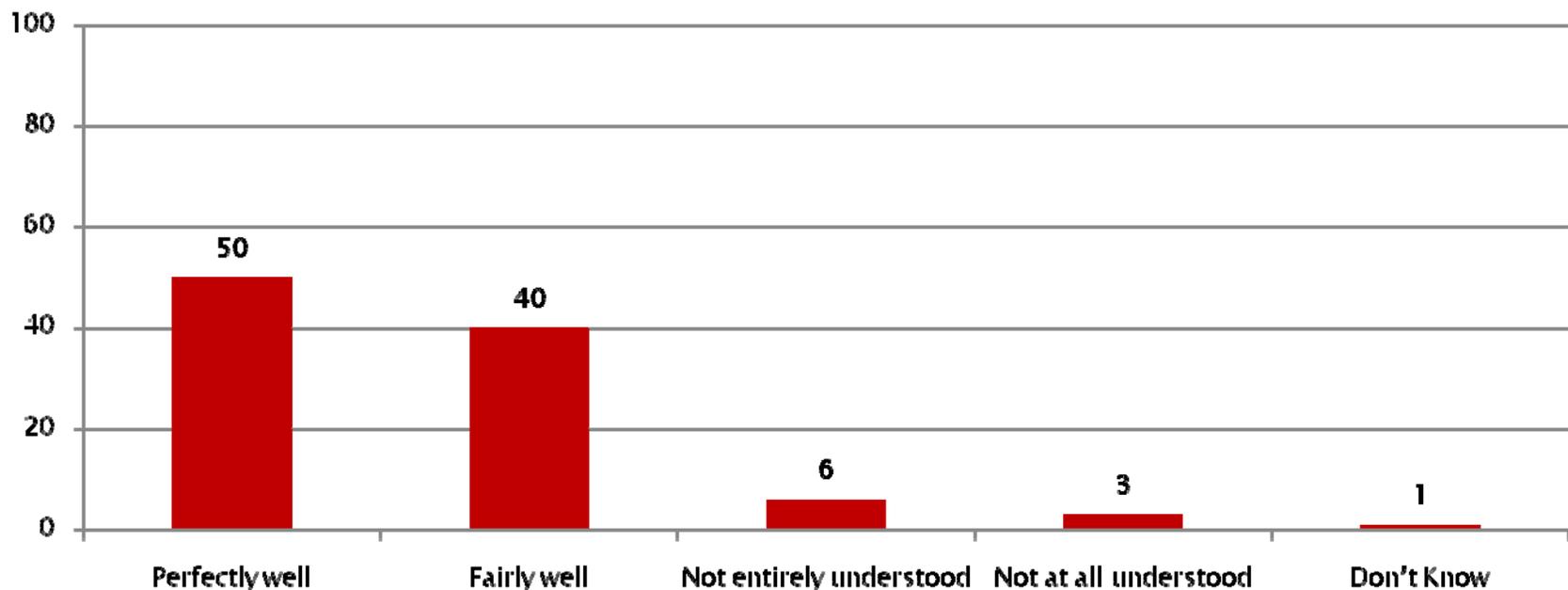
*“How did you learn about ranked choice voting?”*  
(multiple responses allowed)

**# of Respondents**  
**N = 683**



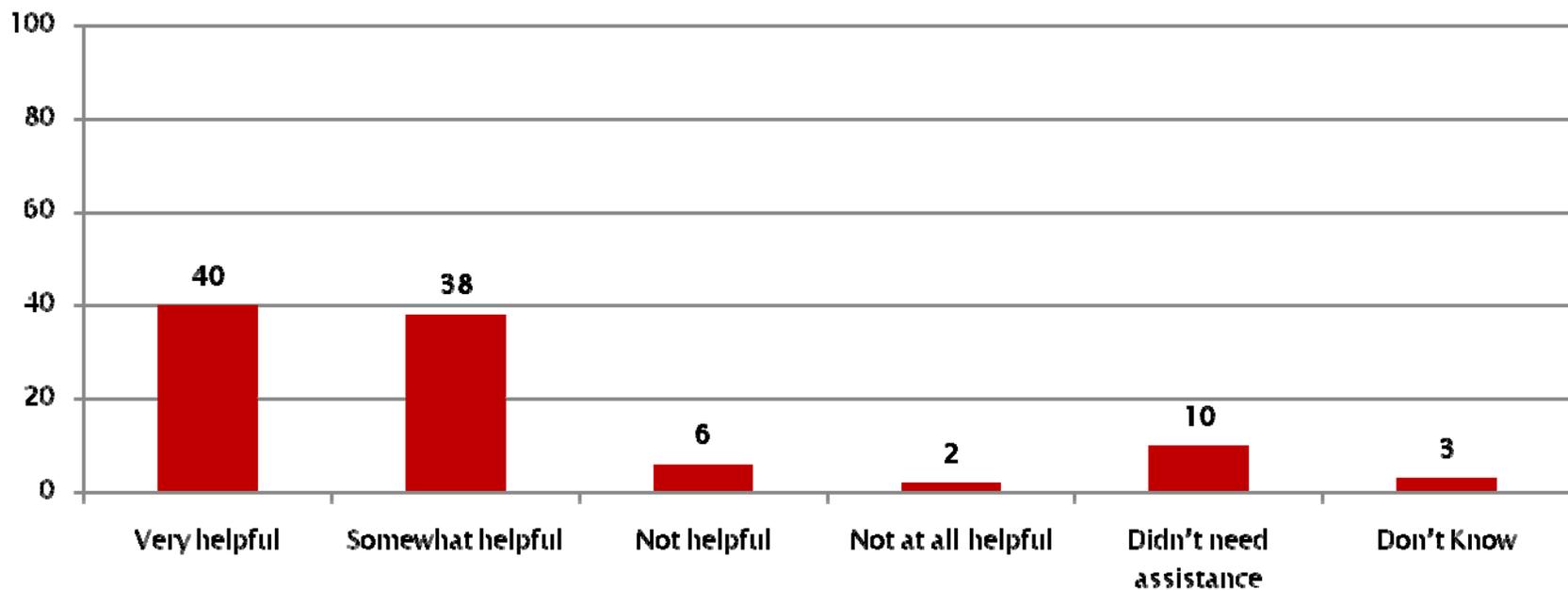
*“Prior to voting, would you say your level of understanding of how ranked choice voting functions was perfectly well, fairly well, not entirely understood or not at all understood?”*

**% of Respondents**  
**n = 549**



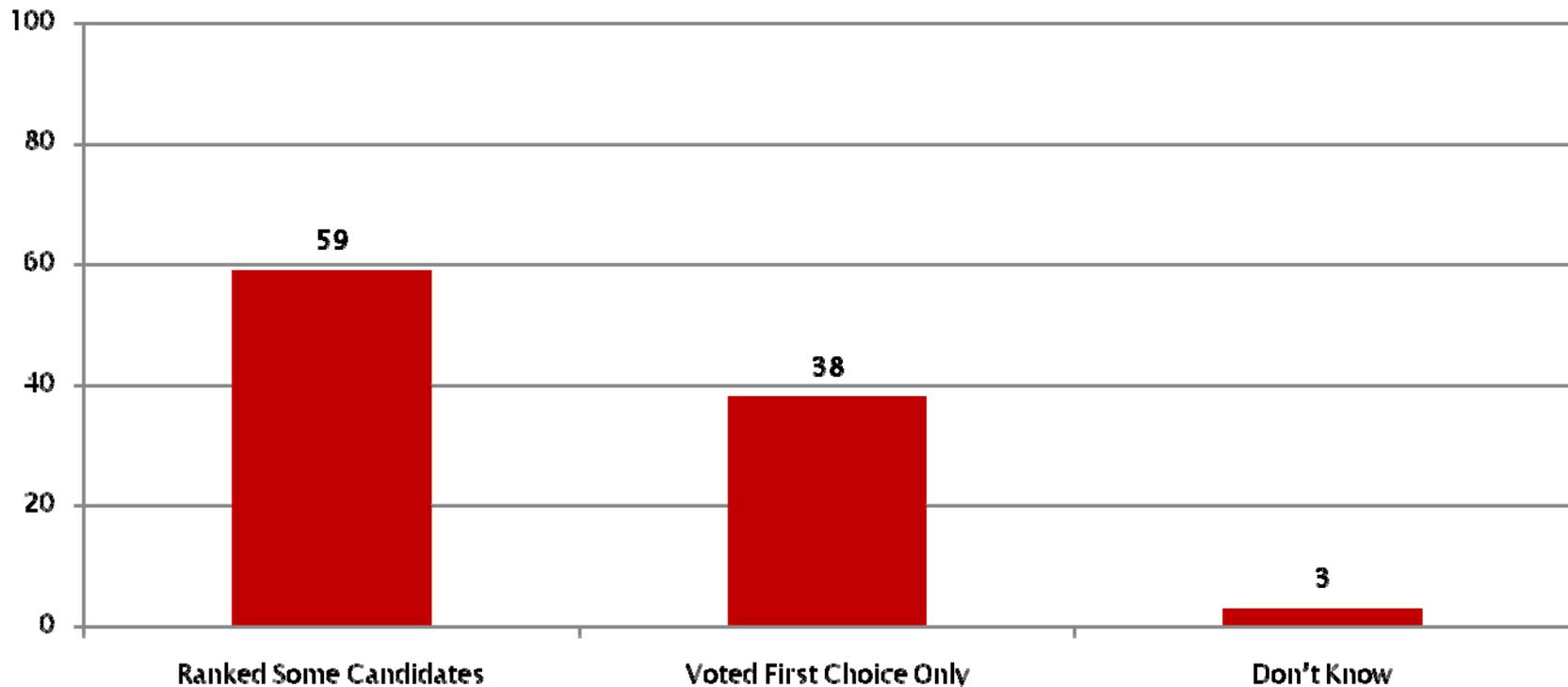
*“In your personal opinion, did you find election judges explanation of ranked choice voting very helpful, somewhat helpful, not helpful or not at all helpful when you cast your ballot?”*

**% of Respondents**  
**n = 657**



*“Did you actually rank any candidates after your first choice or did you only vote for your first choice?”*

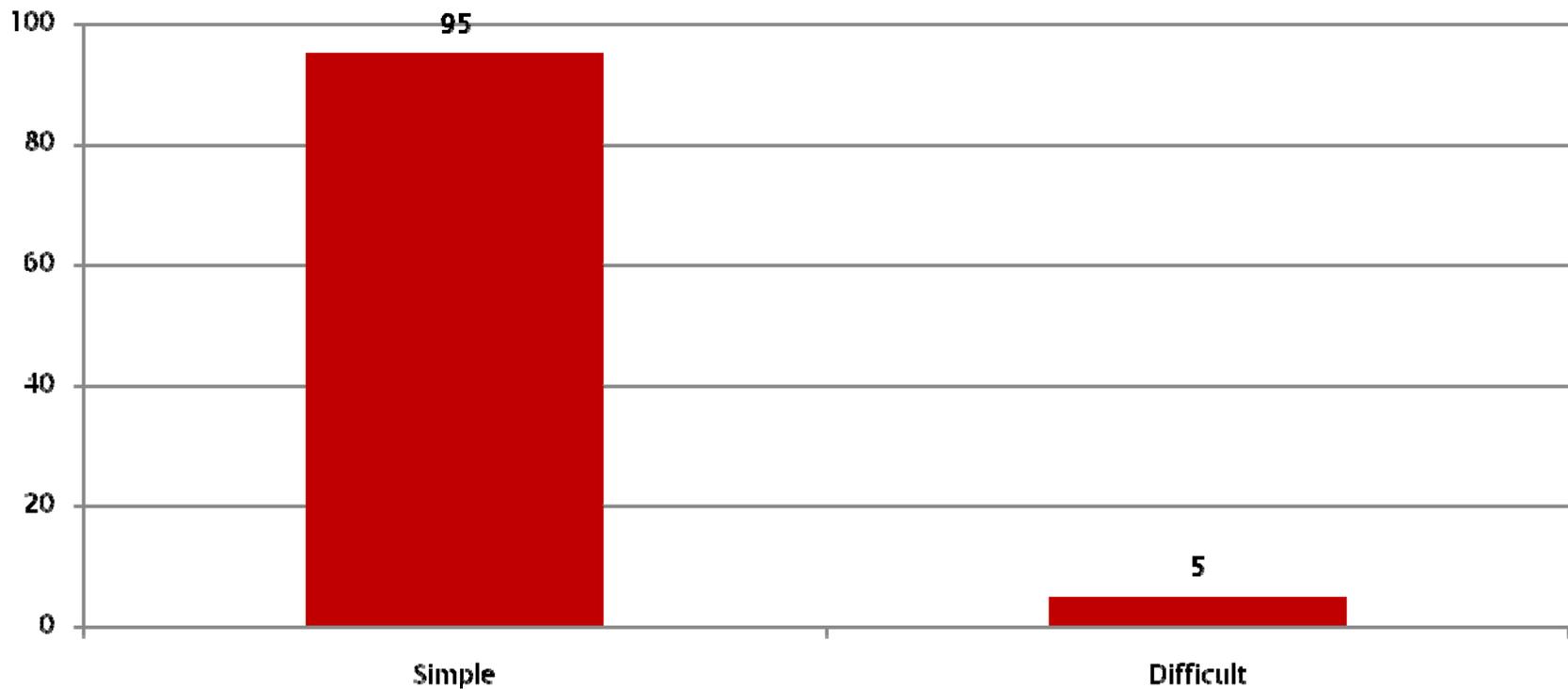
**% of Respondents**  
**n = 679**



Nov. 2009 Minneapolis Municipal  
Election Survey

*“In your opinion, was it simple or difficult to rank your choices on the ballot?”*

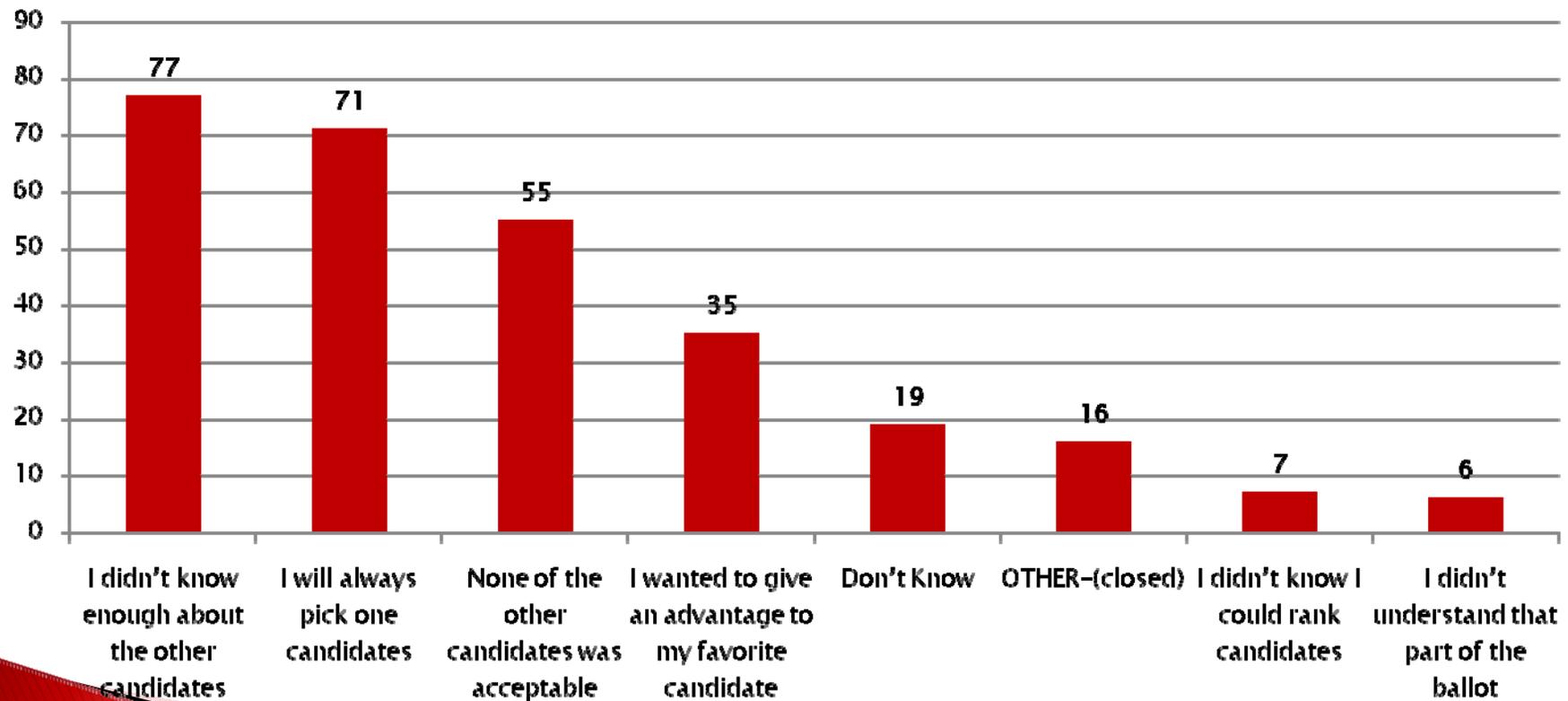
**% of Respondents  
n=402**



Nov. 2009 Minneapolis Municipal  
Election Survey

*“Why did you not rank your vote choice?”  
(multiple responses allowed)*

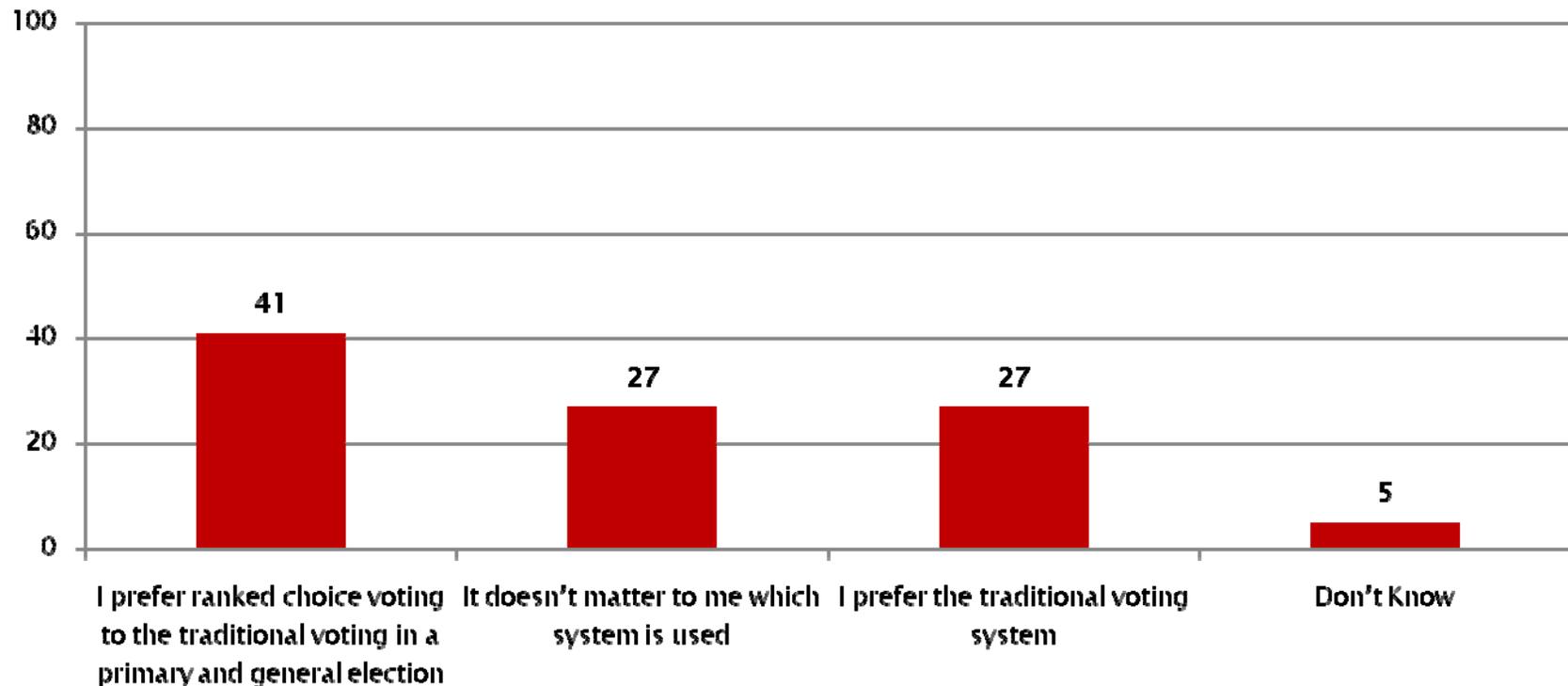
**Number of Responses  
n = 286**



*“What is your opinion of the ranked choice voting system?”*

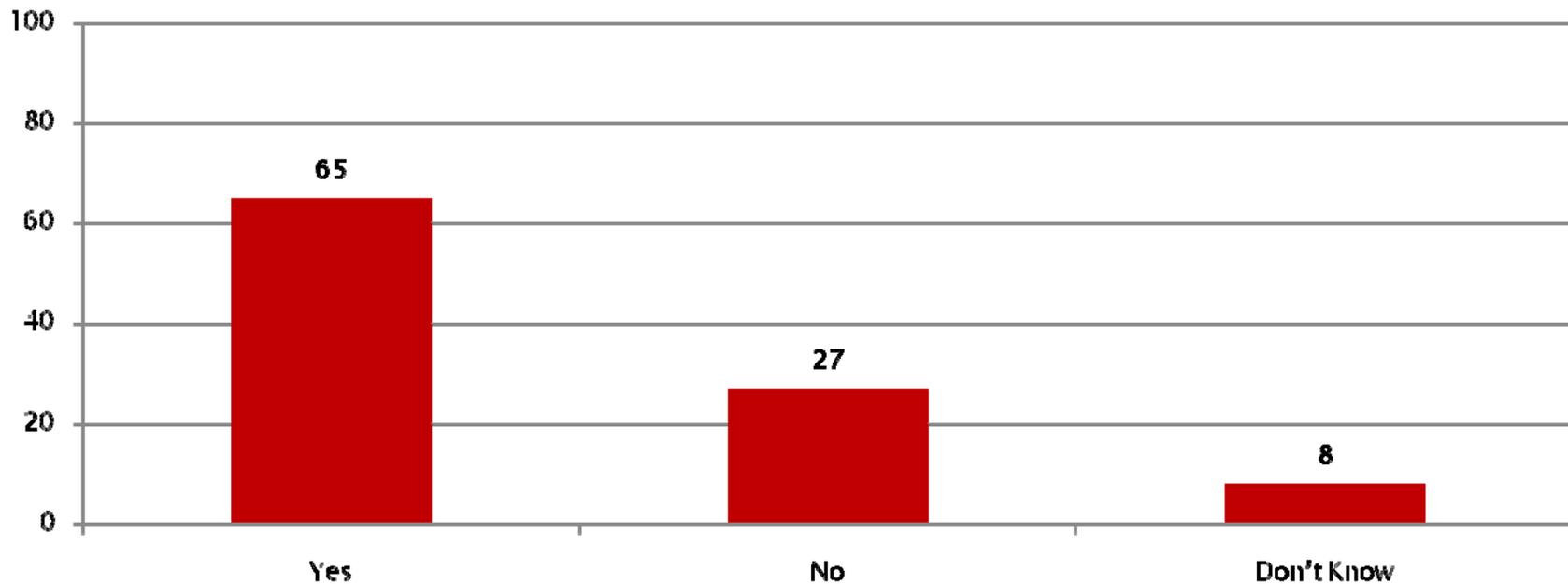
*(responses read; only one answer accepted)*

**% of respondents  
n = 673**



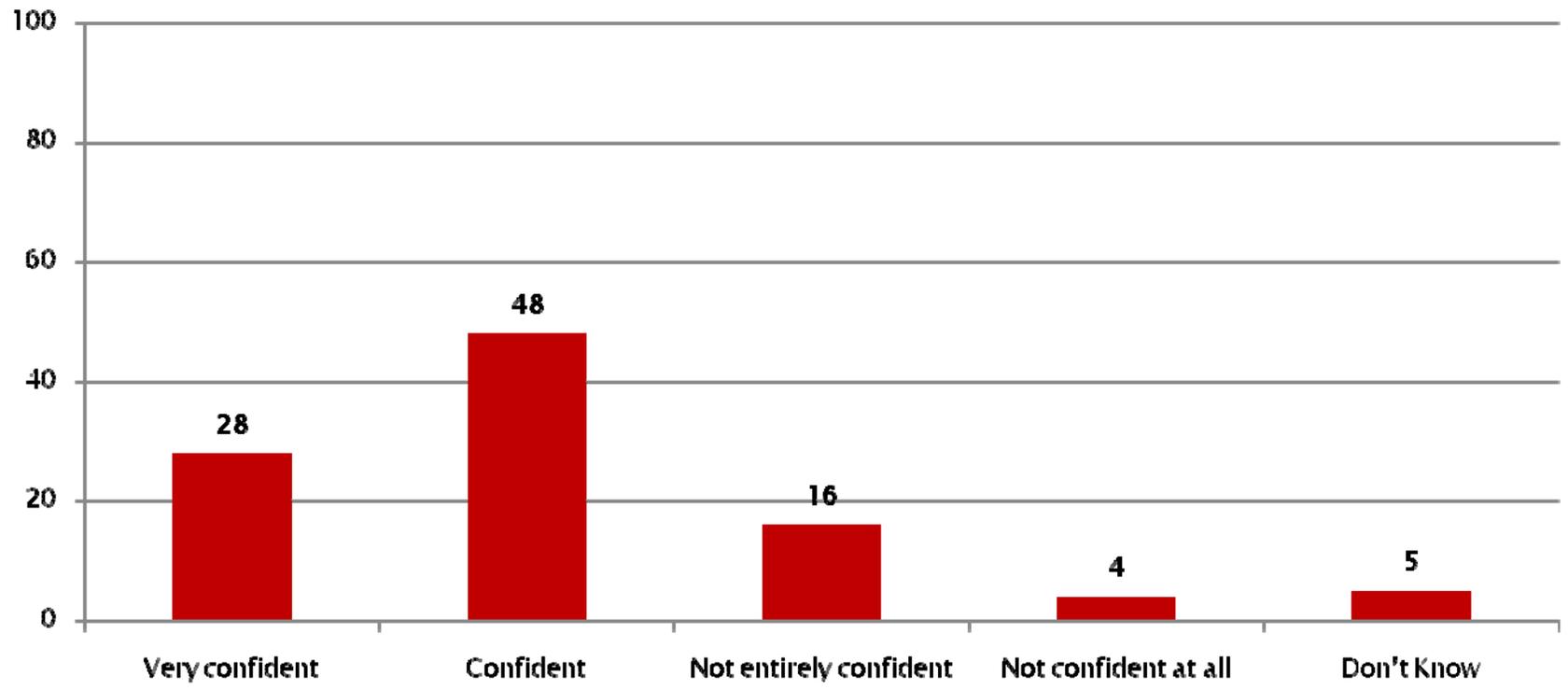
*“Automated ballot counting and tabulating equipment is not certified to be used in Minnesota. This means vote counting for this election will be done by hand and final results will not be known until mid December. If there were no such delay in announcing the winners of a ranked choice voting election, would you then change your opinion about ranked choice voting?”*

**% of Respondents**  
**n = 182**



*“Are you very confident, confident, not entirely confident or not confident at all that votes will be counted accurately using ranked choice voting?”*

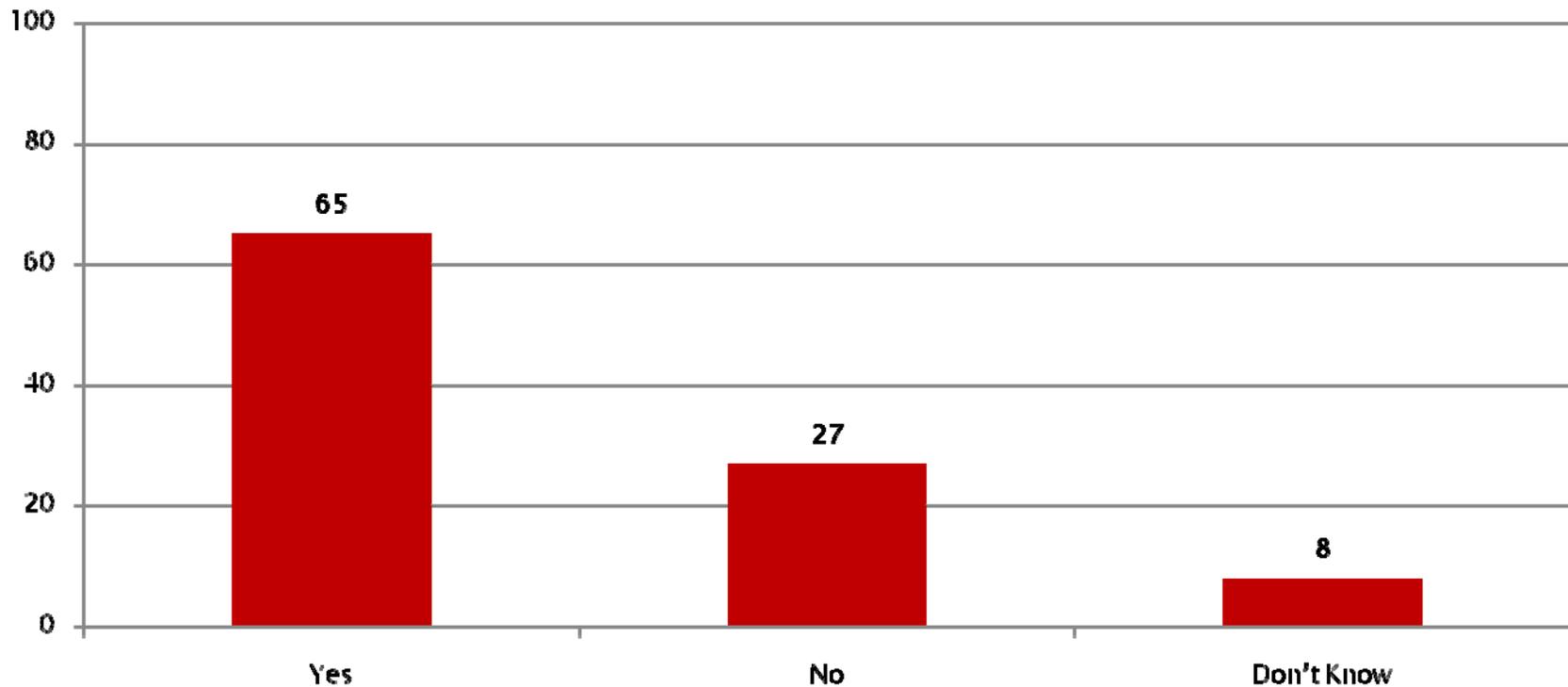
**% of Respondents**  
**n = 683**



Nov. 2009 Minneapolis Municipal Election Survey

*“Do you think ranked choice voting should be used in future municipal elections?”*

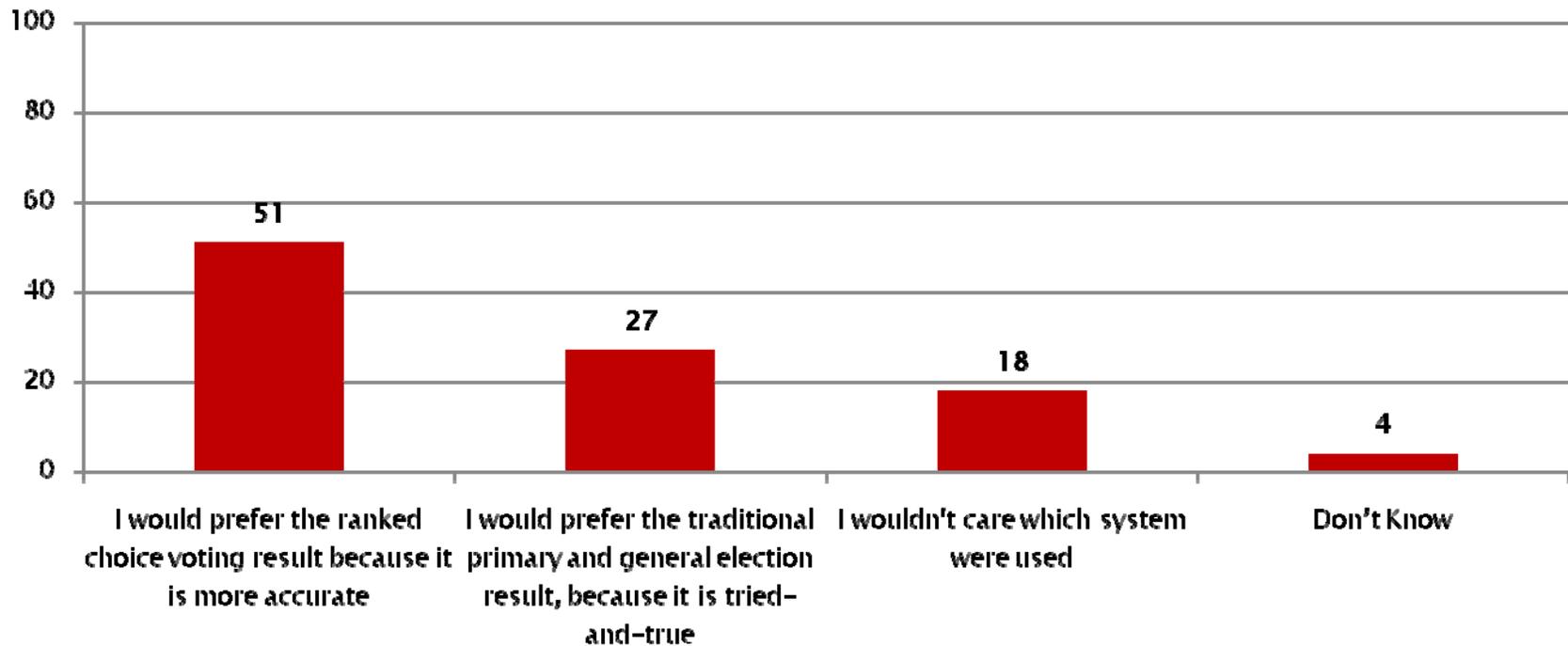
**% of Respondents**  
**n = 680**



Nov. 2009 Minneapolis Municipal  
Election Survey

*“Suppose the outcome of this election results in a different winner than there would have been in a traditional primary and general election. Which of the following best describes your opinion if this happened?”*

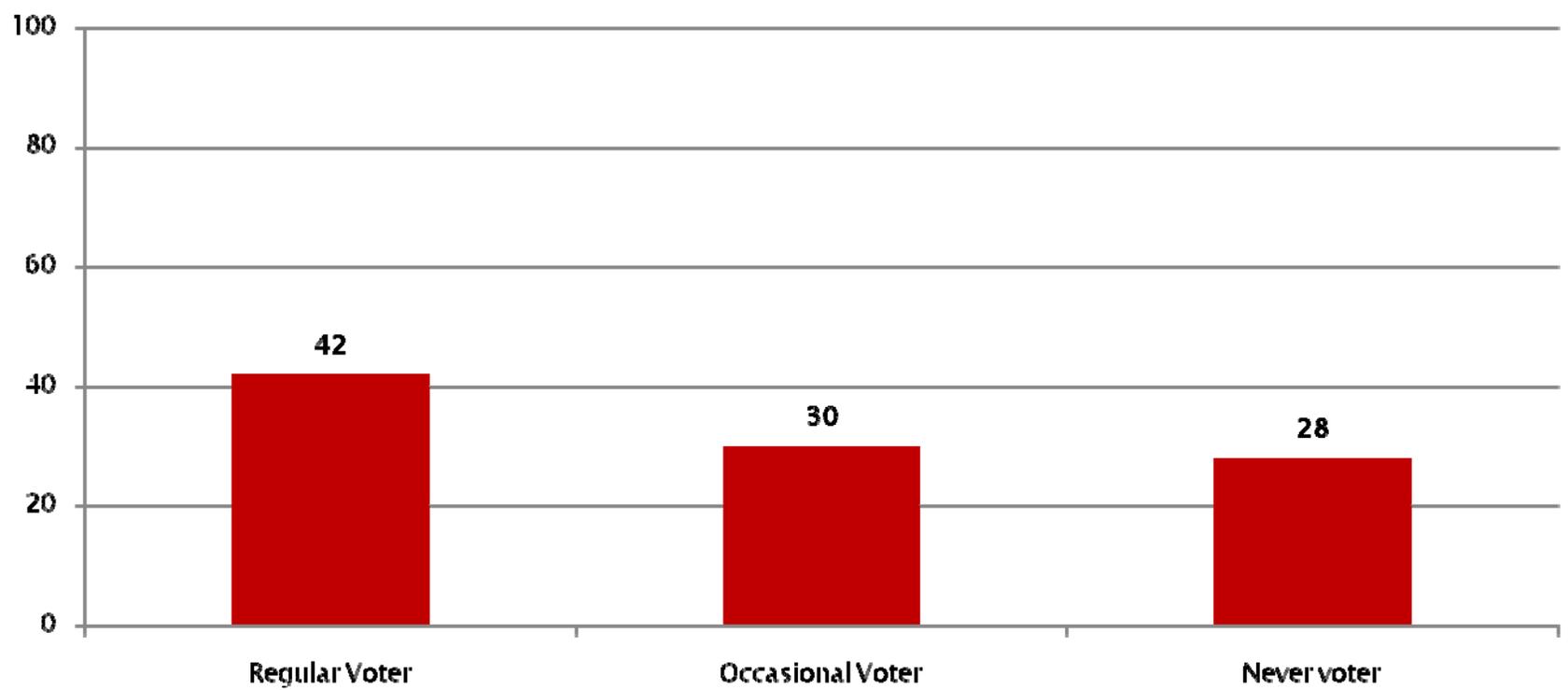
**% of Respondents**  
**n = 672**



- ▶ The next set of questions were asked of those who said they did not vote in the municipal elections.

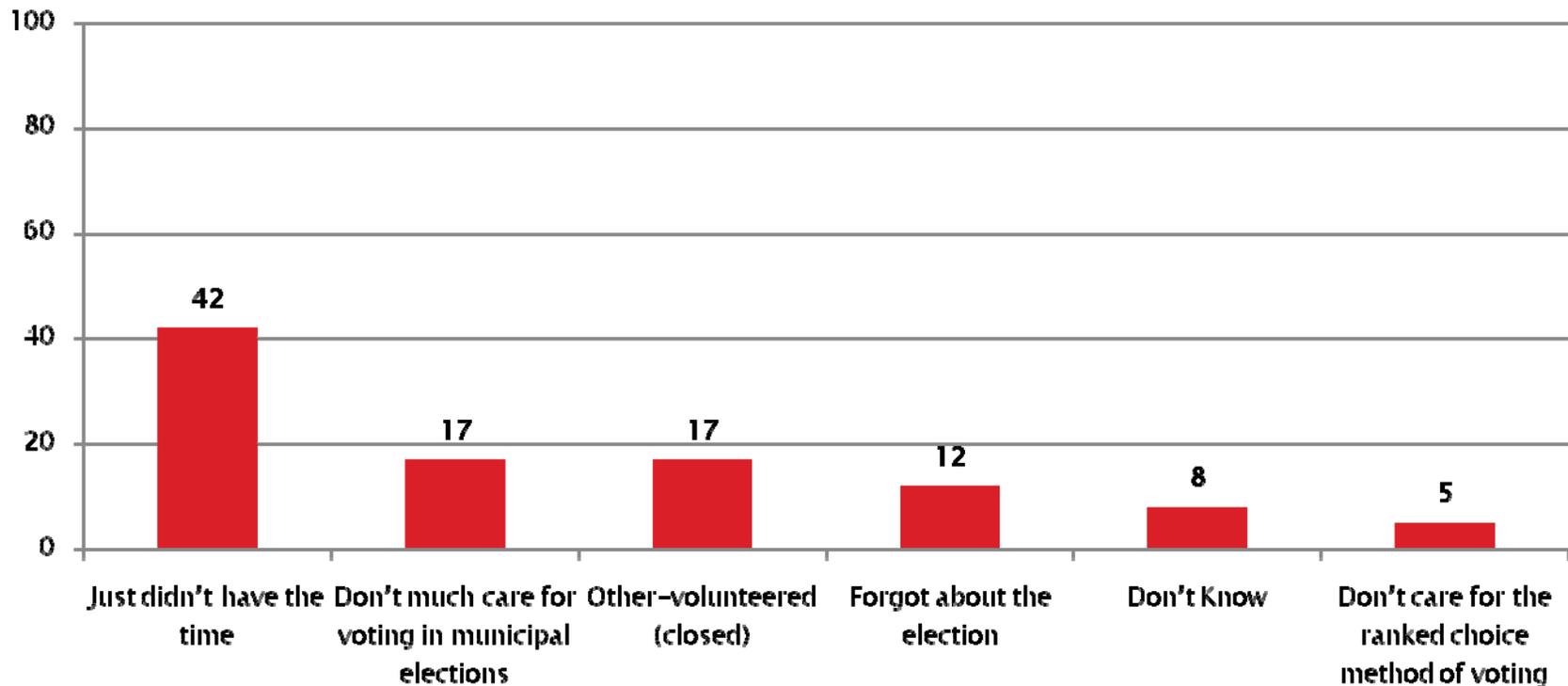
*“Let’s start with an easy question. Would you say you were a regular voter, occasional voter, or never voted in past municipal elections?”*

**% of Respondents**  
**n = 525**

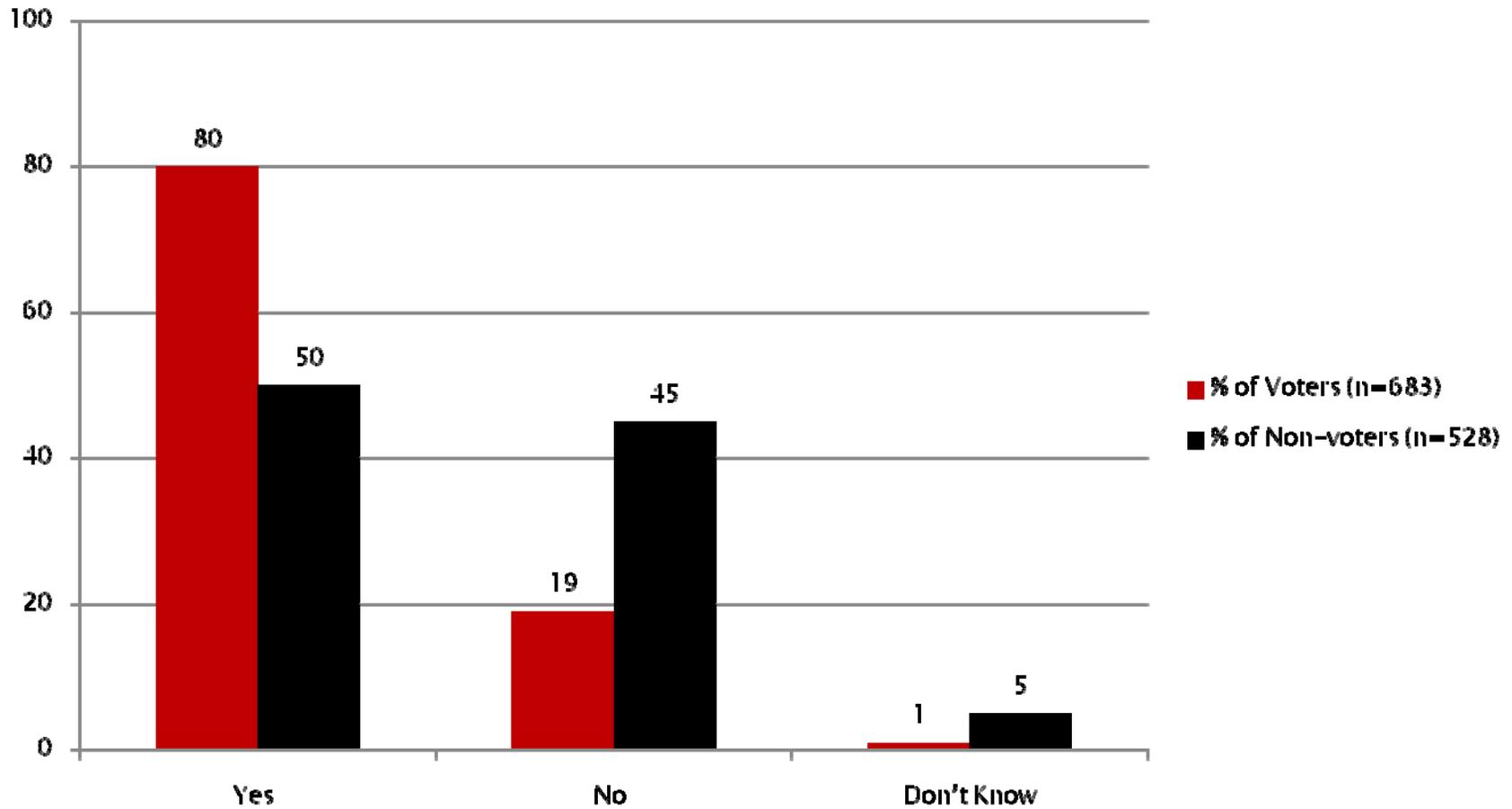


*“Why did you not vote in this year’s municipal election? Was it because?”*

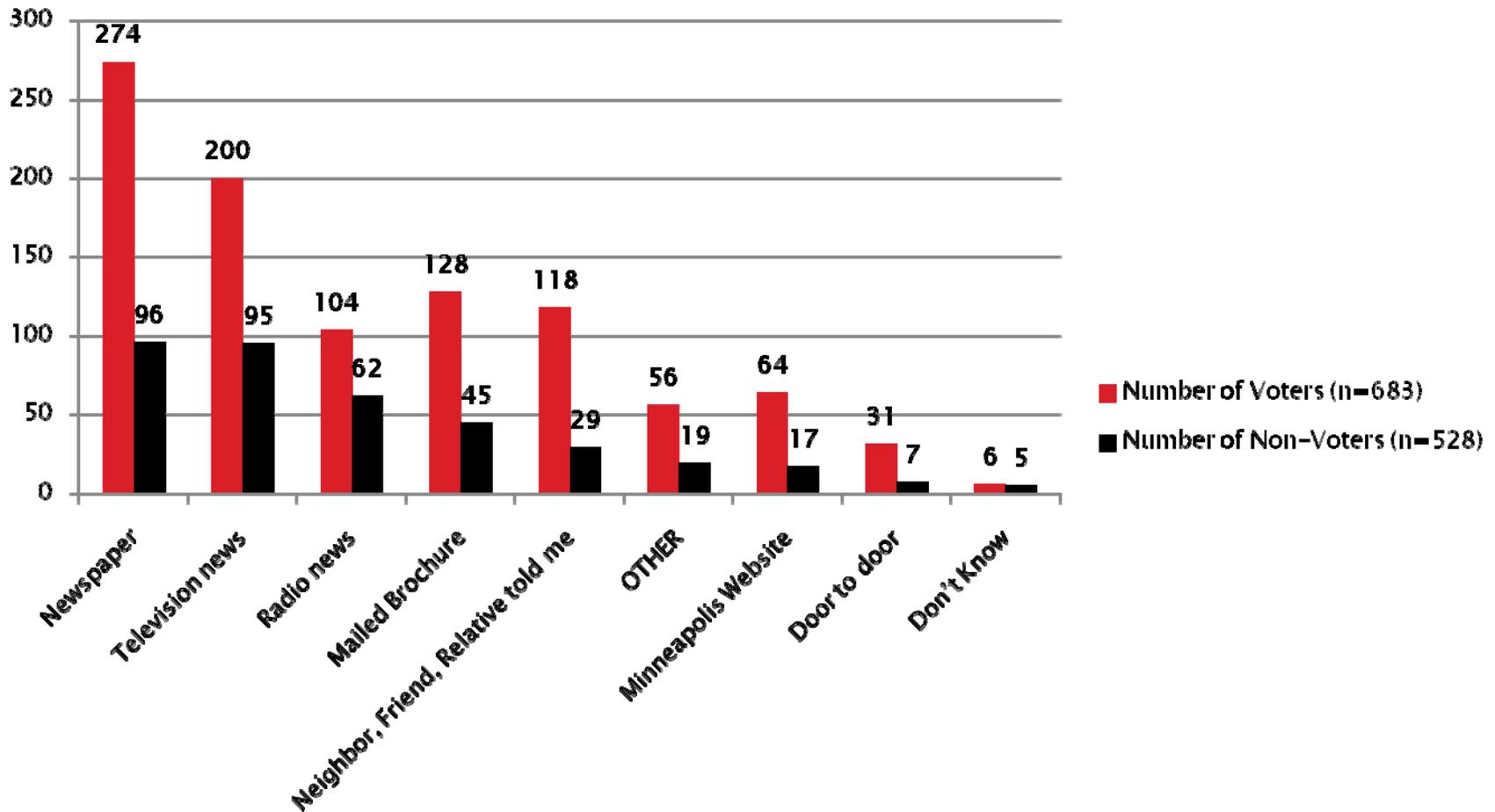
**% of Respondents  
n = 518**



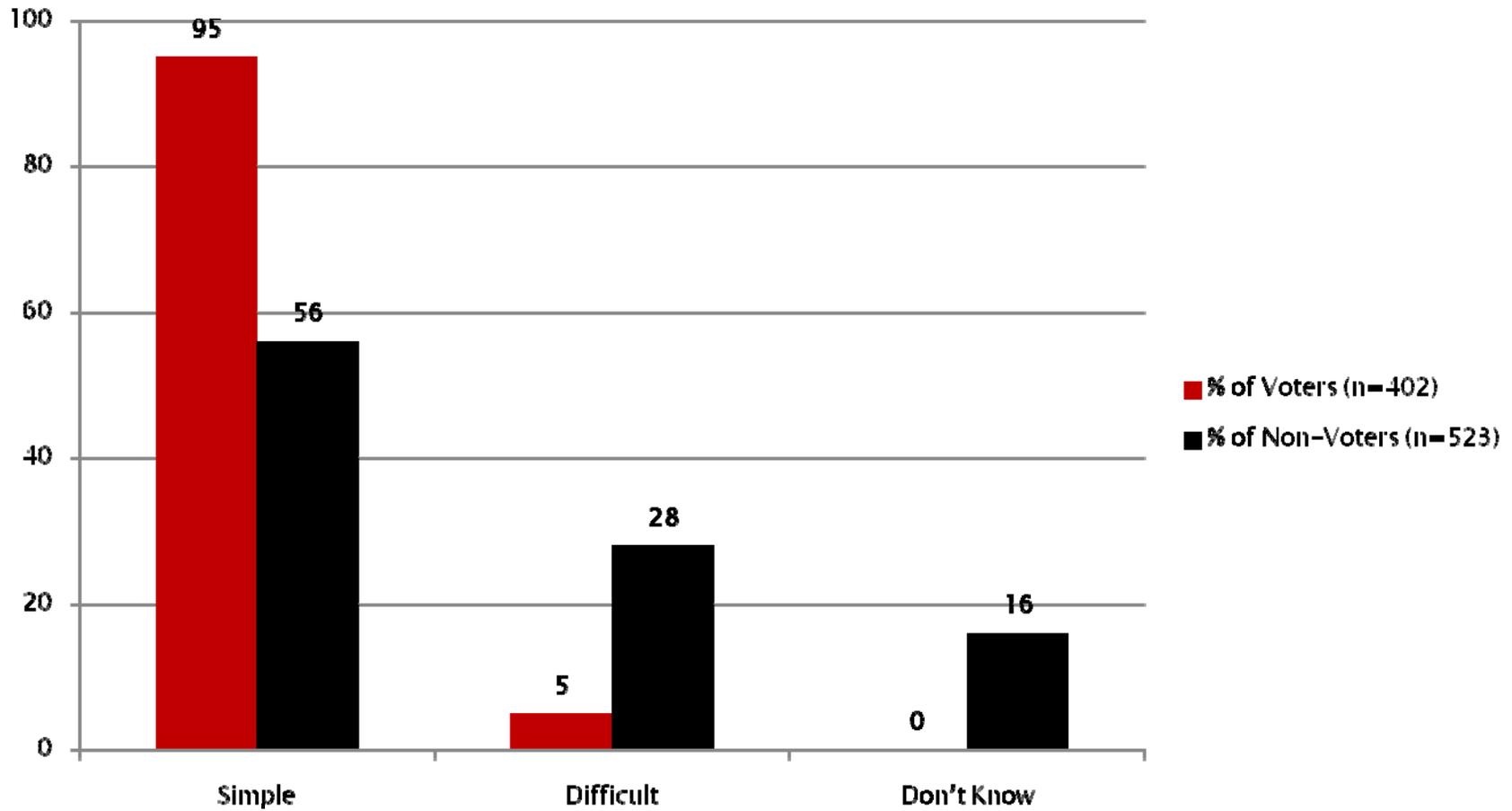
*“Did you know this election would use the ranked choice method of voting?”*



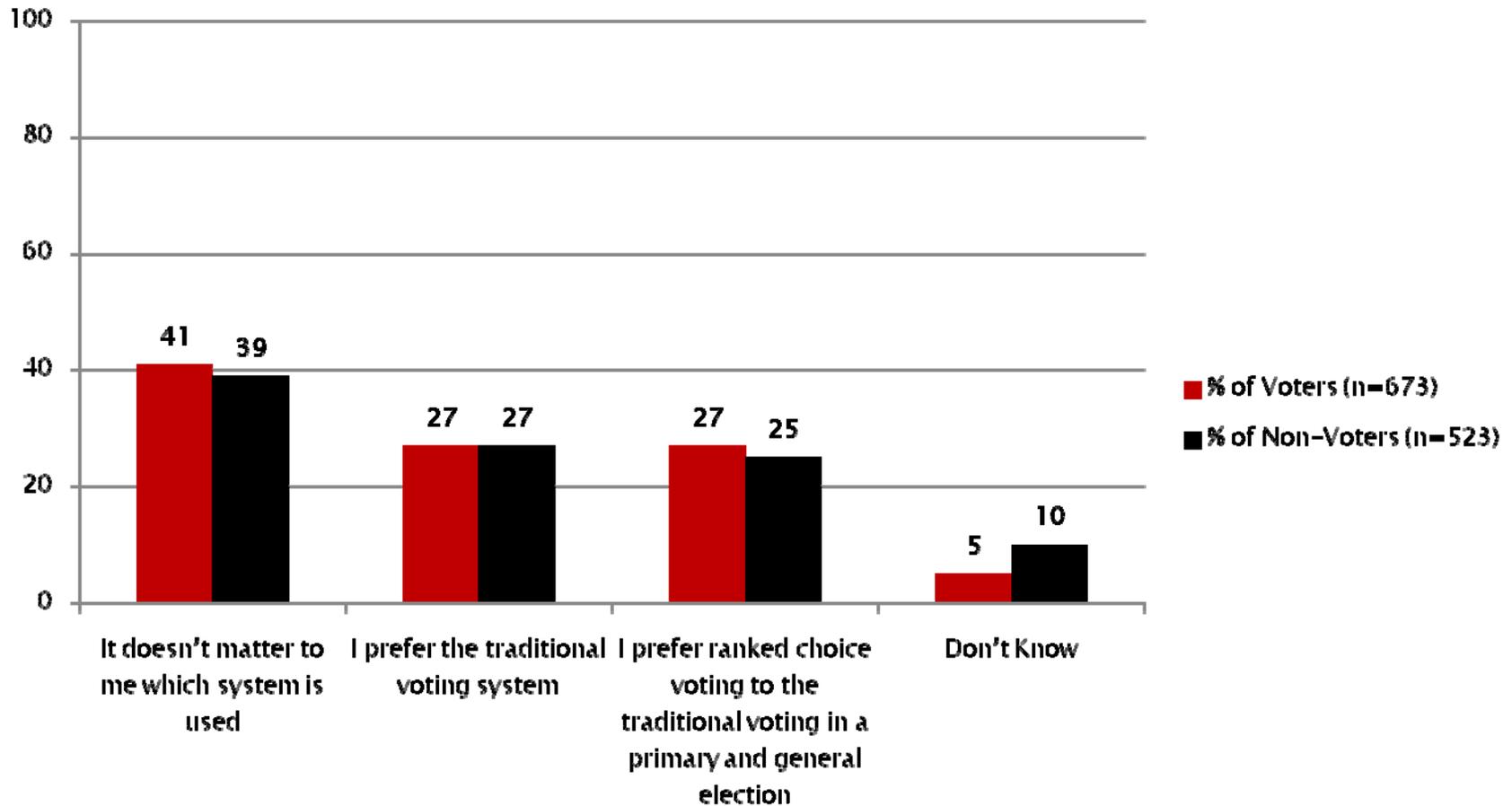
# *“How did you learn about ranked choice voting?” (multiple responses allowed)*



*“Based on what you know, would you say it would be simple or difficult to rank your choices on the ballot?”*

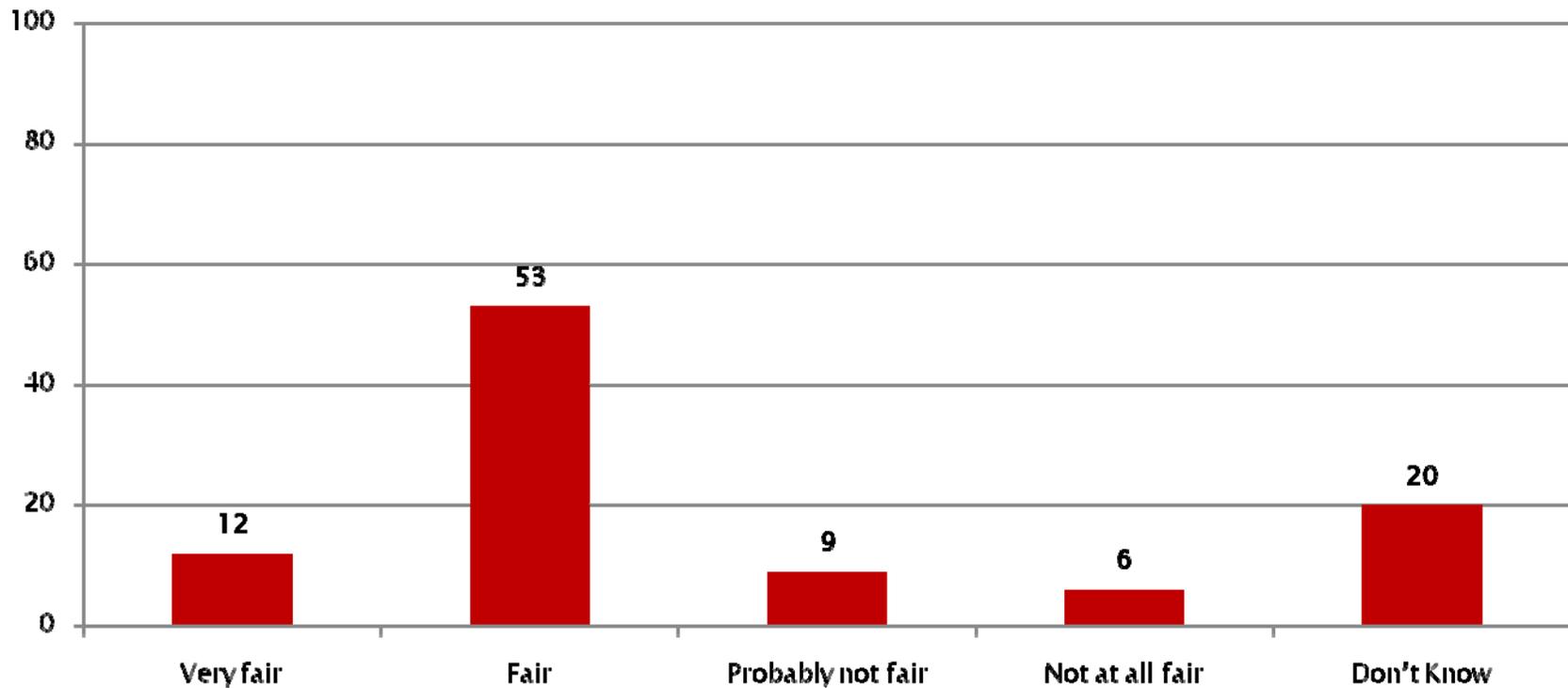


# *“What is your opinion of the ranked choice voting system?”*

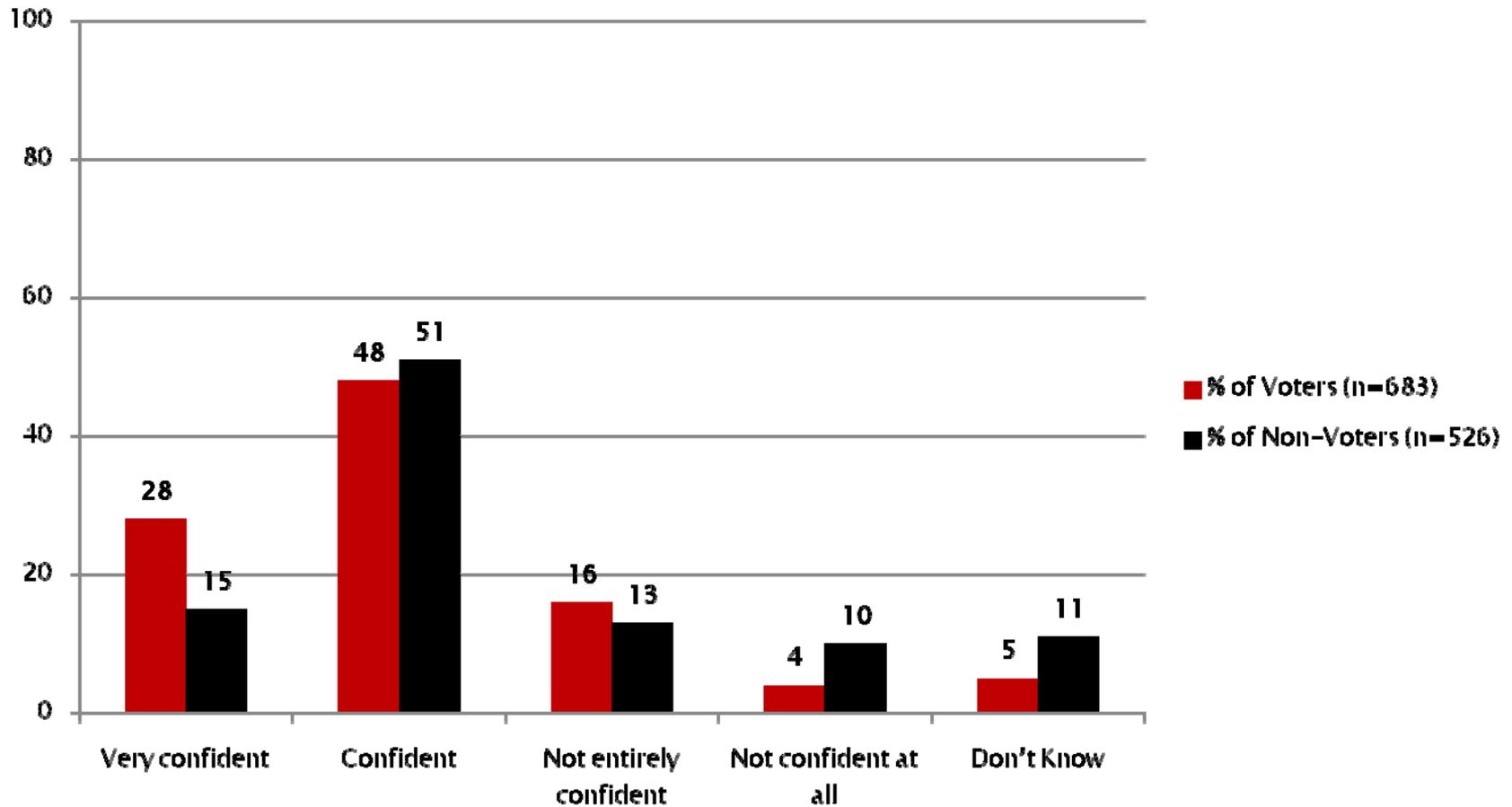


*“Personally, would you say ranked choice voting is very fair, fair, probably not fair or not at all fair?”*

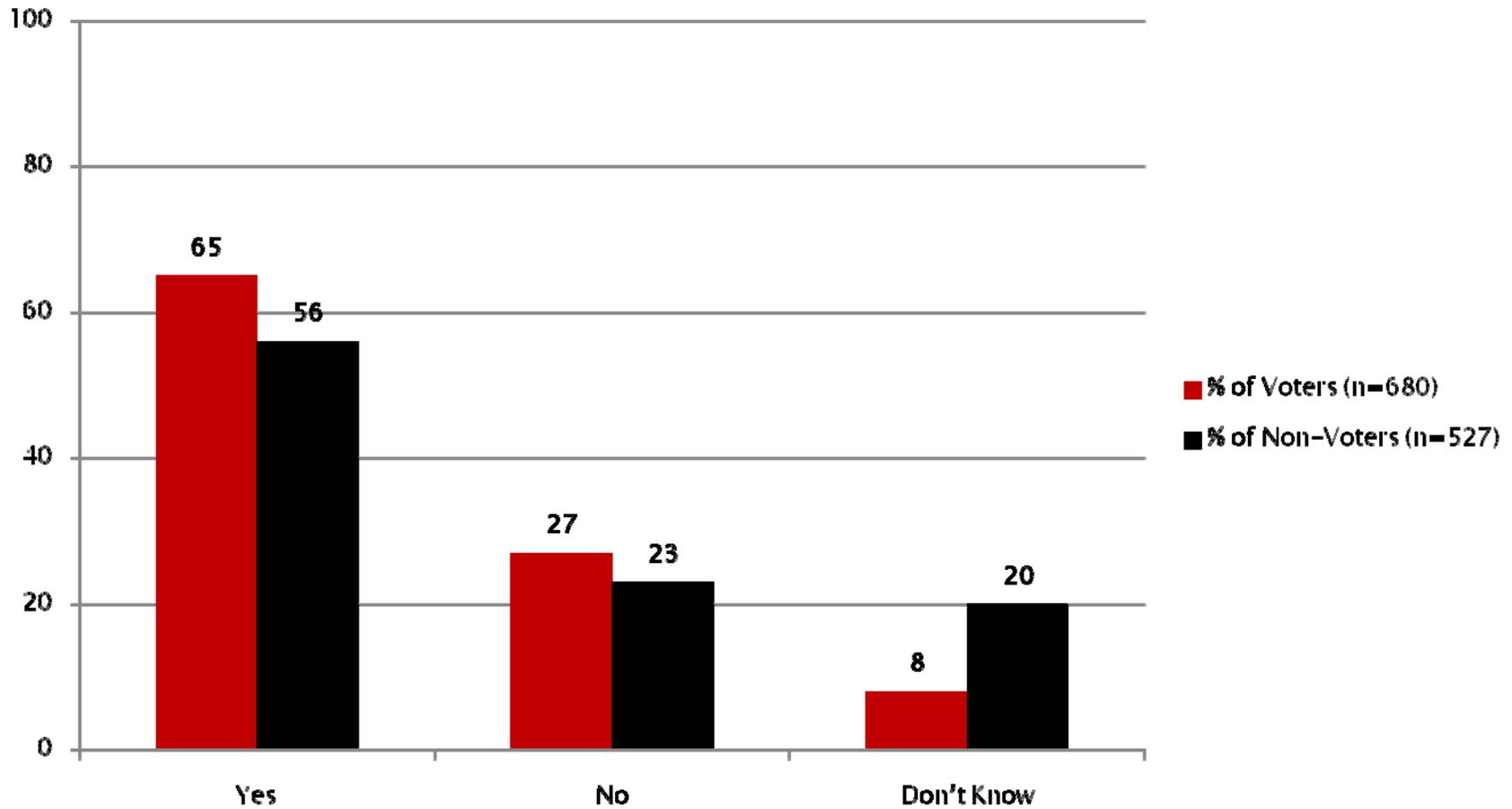
**% of Respondents**  
**n = 526**



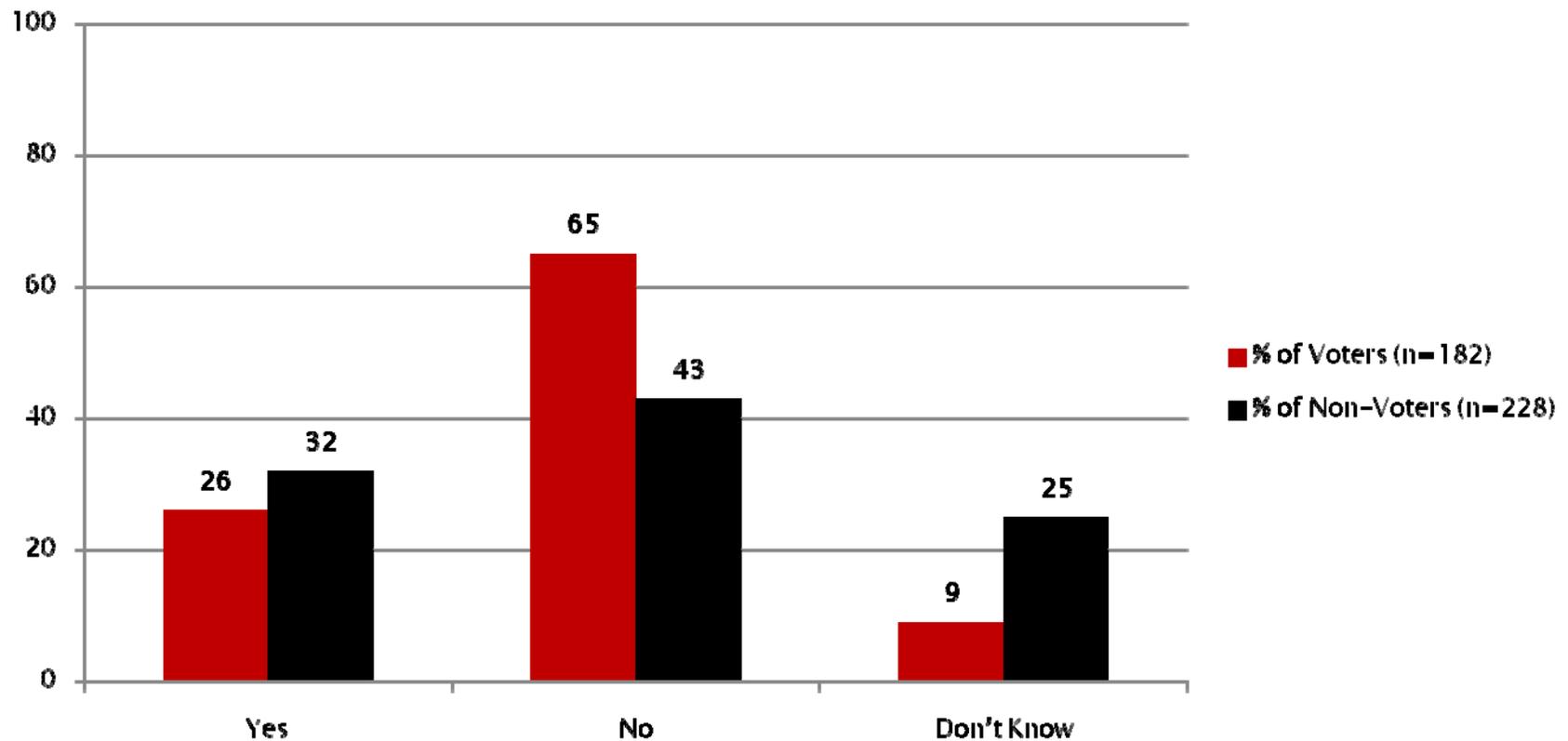
*“Are you very confident, confident, not entirely confident or not confident at all that votes will be counted accurately using ranked choice voting?”*



*“Do you think ranked choice voting should be used in future municipal elections?”*

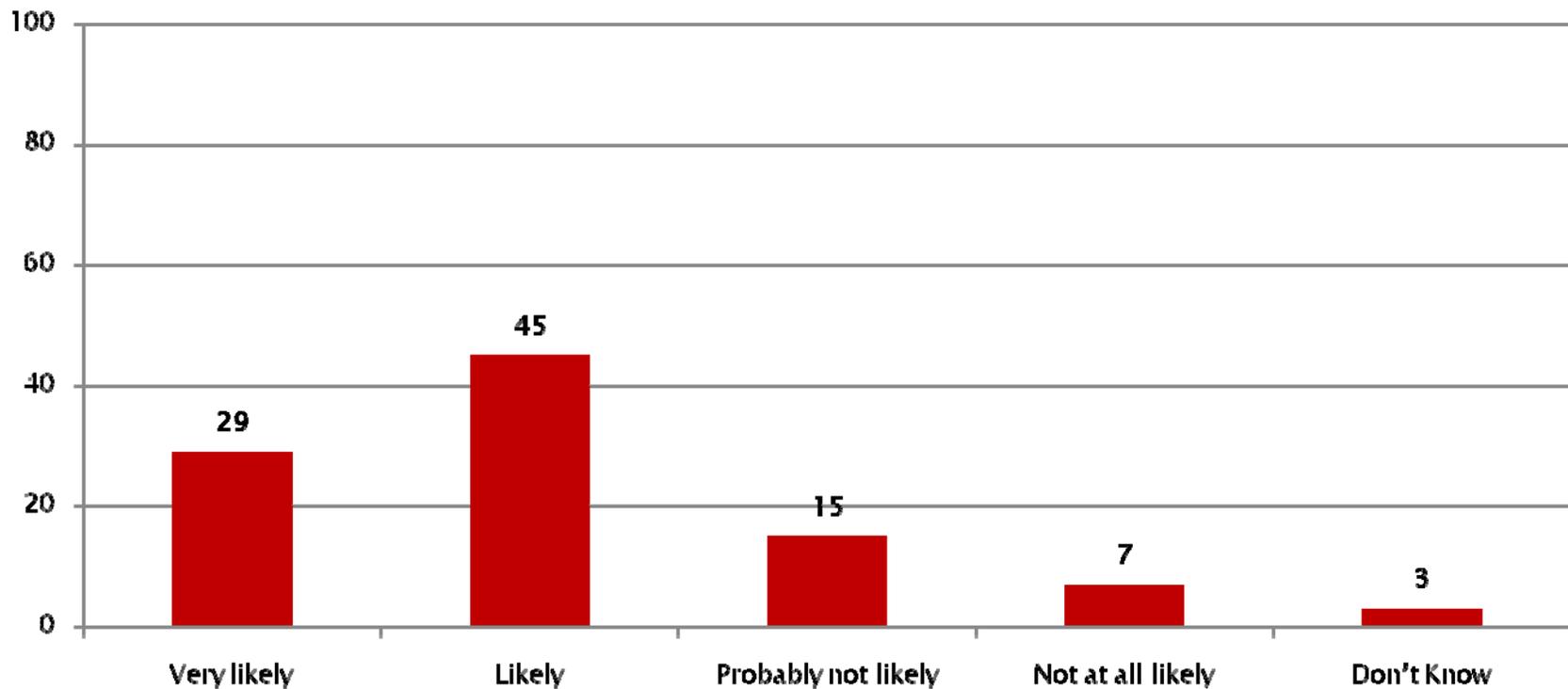


*“Automated ballot counting and tabulating equipment is not certified to be used in Minnesota. This means vote counting for this election will be done by hand and final results will not be known until mid December. If there were no such delay in announcing the winners of a ranked choice voting election, would you then change your opinion about ranked choice voting?”*



*“Would you say you are very likely, likely, probably not likely or not at all likely to vote in future Minneapolis municipal elections?”*

**% of Respondents**  
**n = 527**

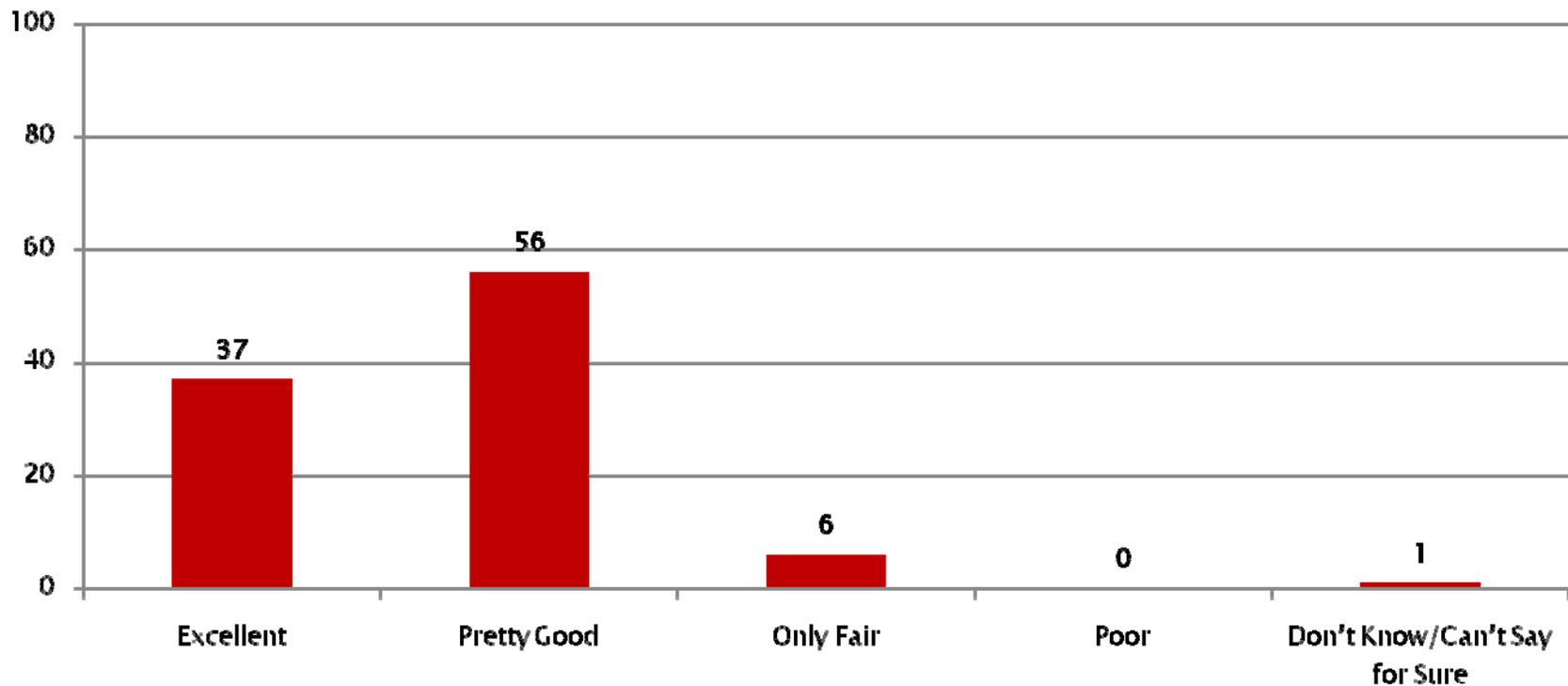


Nov. 2009 Minneapolis Municipal  
Election Survey

- ▶ This section of the report displays the questions and data findings of the survey of election judges. The survey questionnaire was distributed to all election judges at the conclusion of voting. Once completed, they were returned to city staff and the data tabulated by St. Cloud State University. Approximately 1,300 judges served the city for this effort and received surveys. Of those, 948 were returned with completed answers

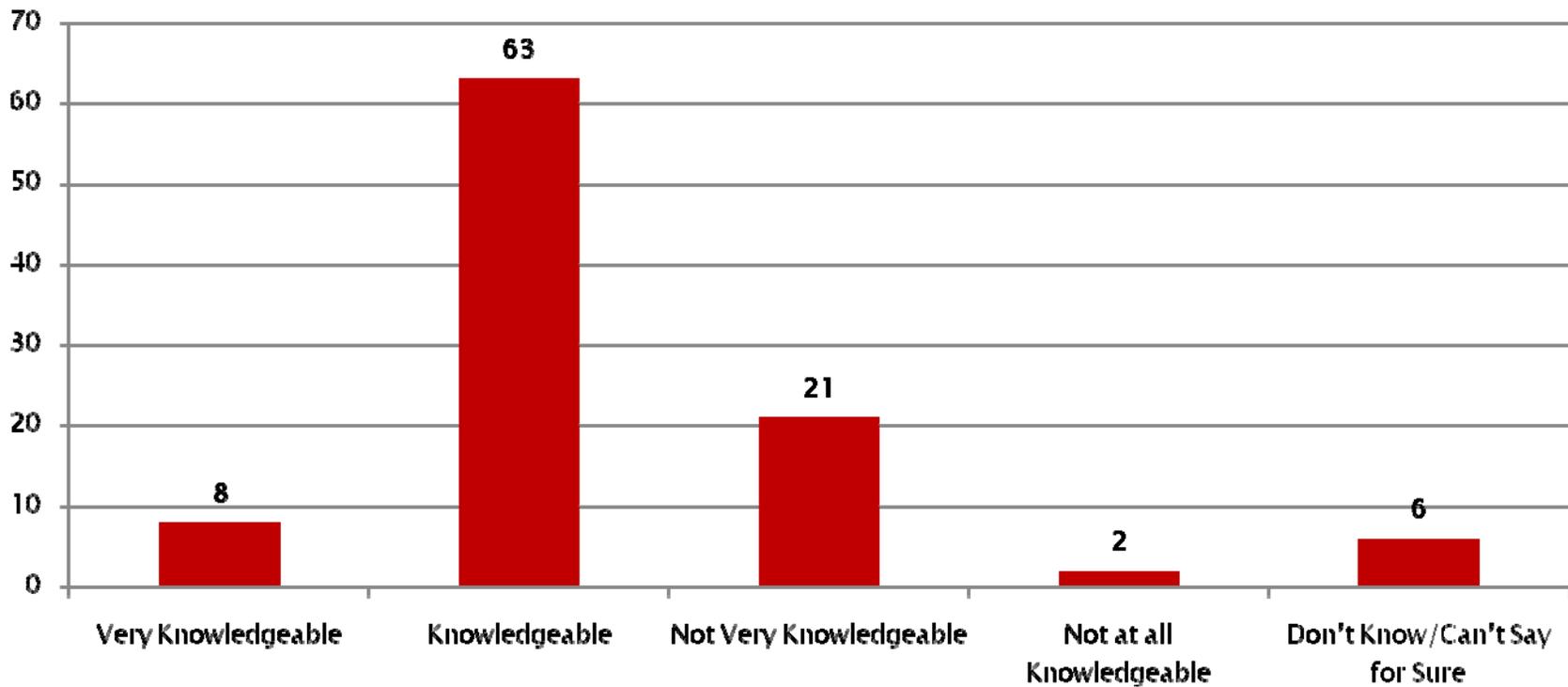
*“After your experience today, how would you rate your training for the ranked choice voting election? Was it .....?”*

**% of Respondents**  
**n = 942**



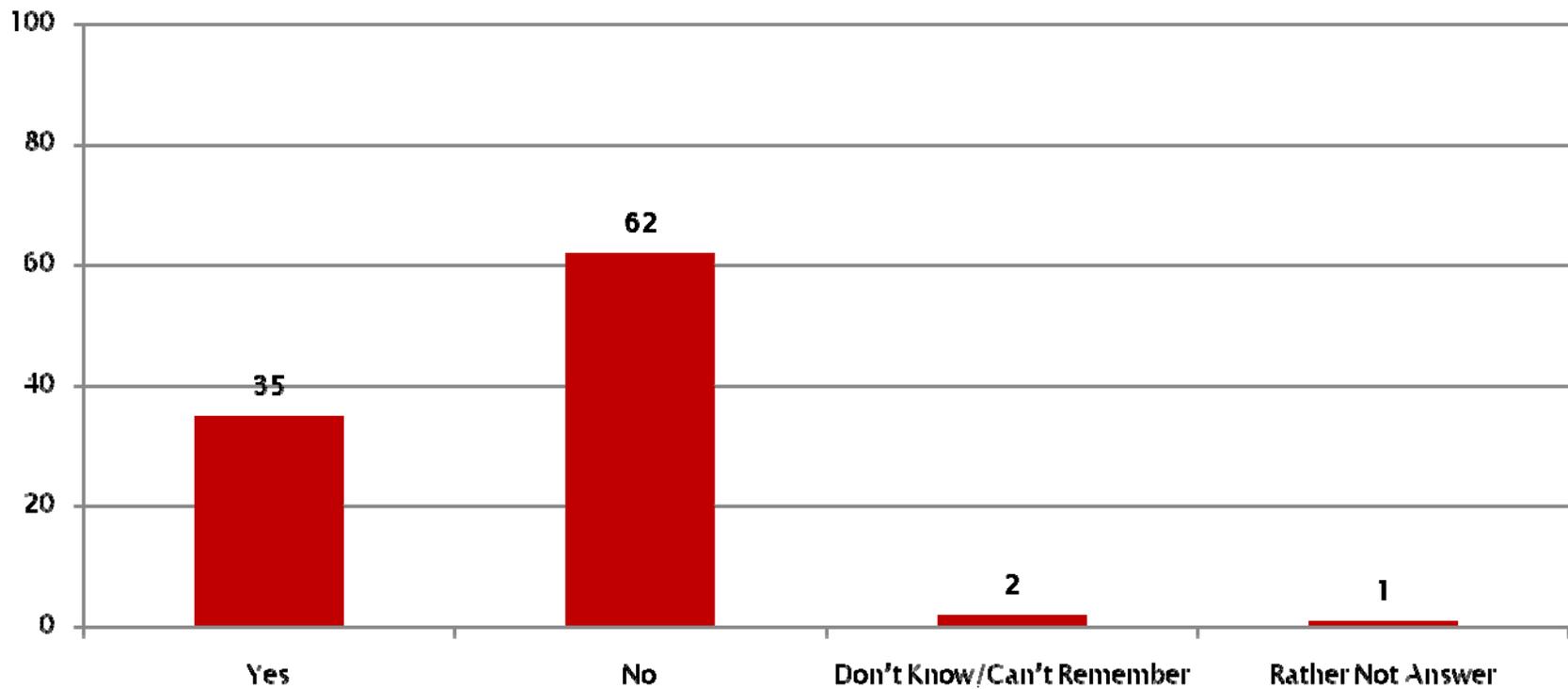
“In your opinion, how would you rate how knowledgeable voters were about ranked choice voting before they entered the polling place? Were they .....

**% of Respondents**  
**n = 915**



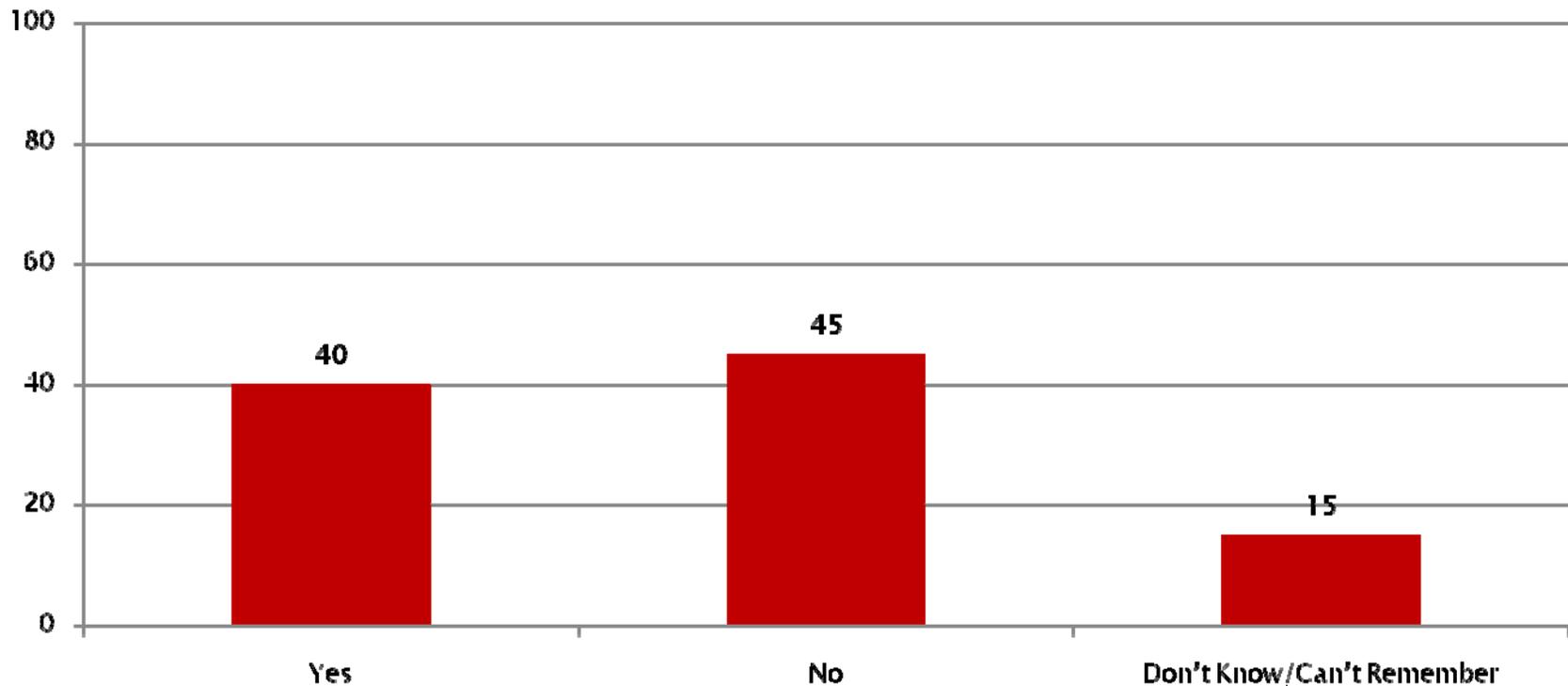
*“Did voters want to engage you in a discussion about the pros and cons of ranked choice voting at the polling place?”*

**% of Respondents**  
**n = 928**



*“In your personal estimation, did voters need more time to complete ranked choice voting ballots?”*

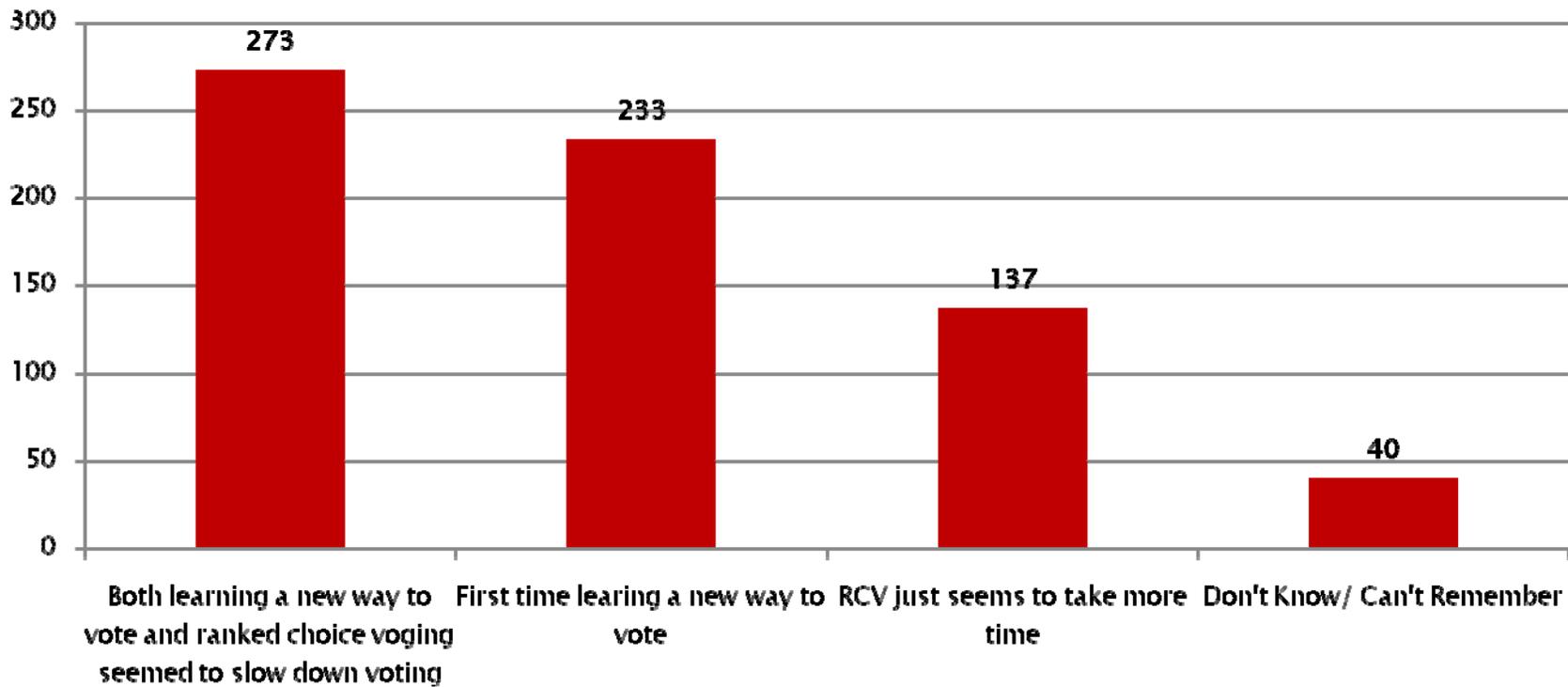
**% of Respondents**  
**n = 933**



Nov. 2009 Minneapolis Municipal  
Election Survey

*“Why do you think voters needed more time?”*  
(Multiple Answers Allowed)

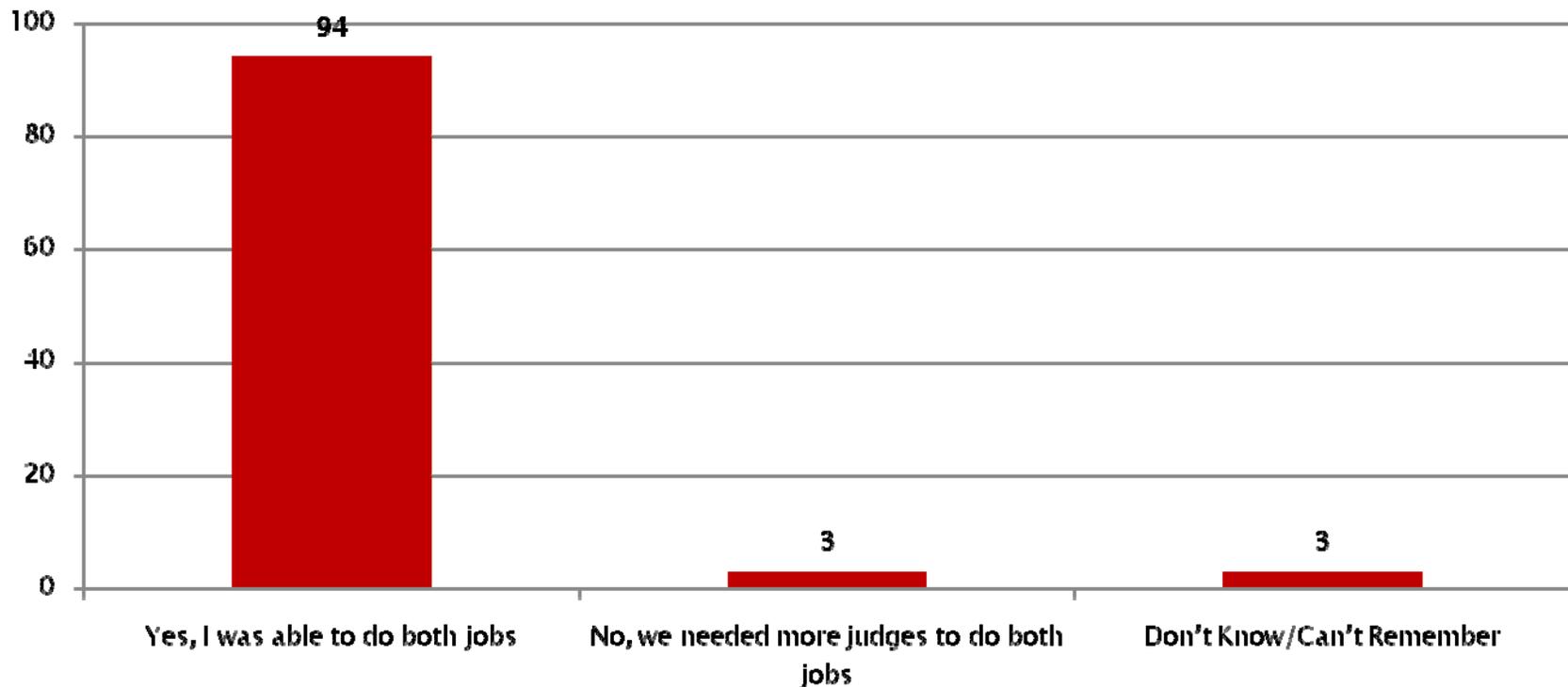
**# of Responses**  
**n = 683**



*“All things considered, were you able to do your normal duties as a judge such as registering new voters and checking names to see if the voter is registered, plus answering questions about ranked choice voting?”*

**% of Respondents**

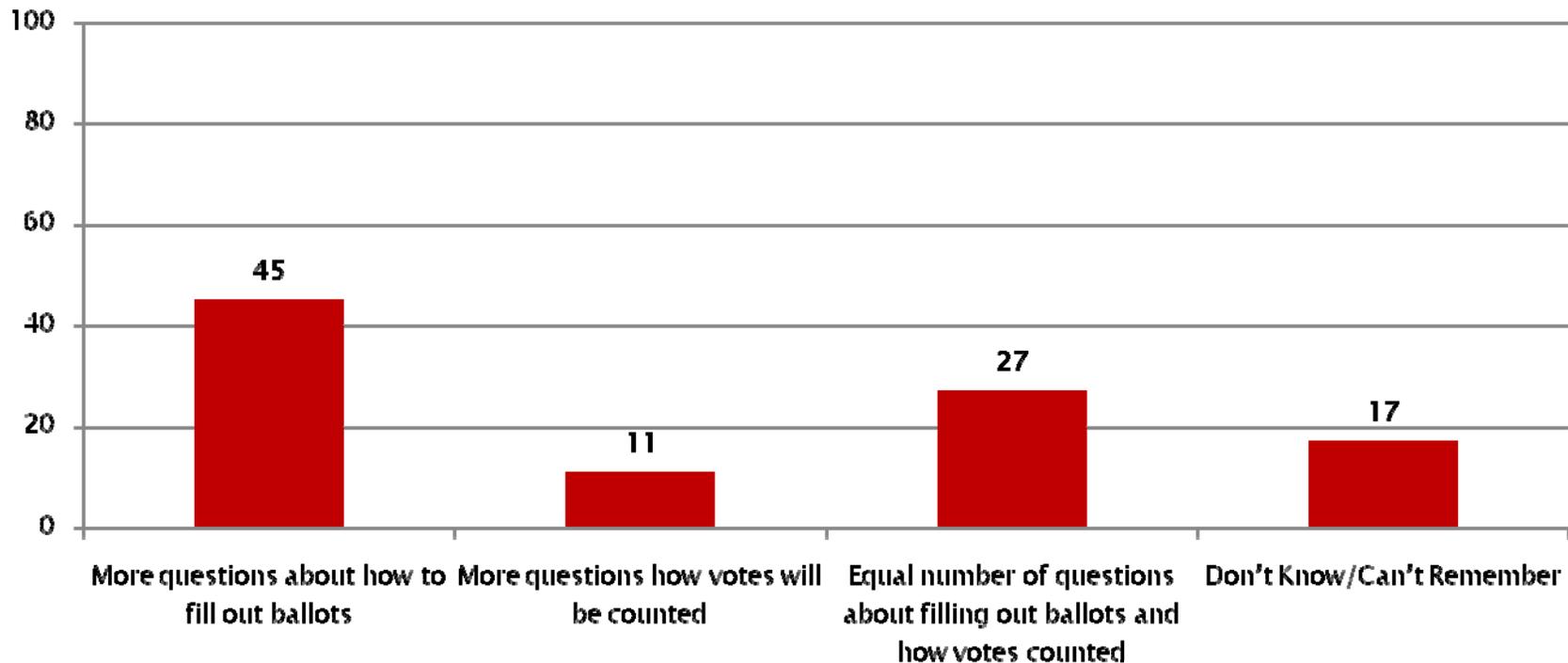
**n=910**



*“Would you say you were asked more questions from voters about how to fill out the ballot or how votes will be counted or did you get about an equal numbers of questions?”*

**% of Respondents**

**n = 860**

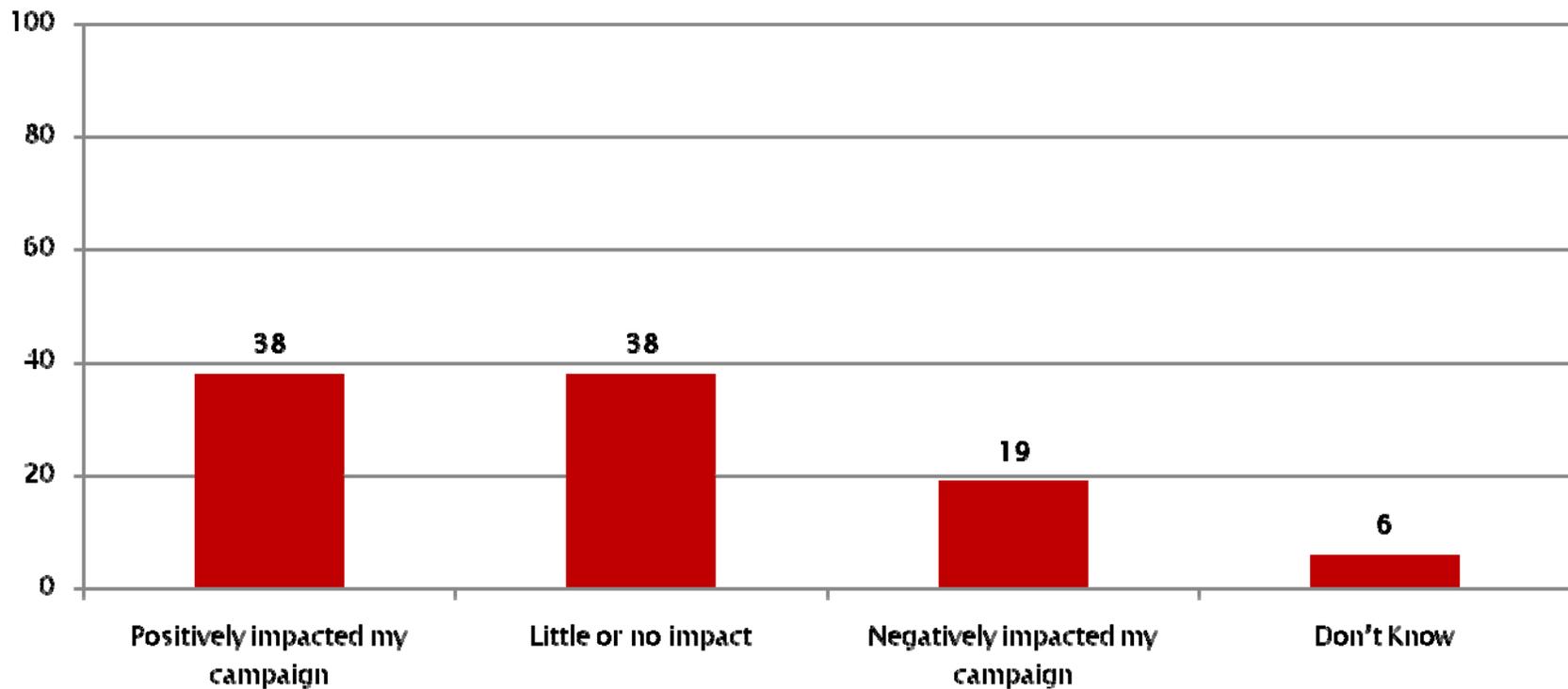


Nov. 2009 Minneapolis Municipal  
Election Survey

- ▶ Candidates for office were also surveyed. The questionnaire was distributed to each candidate and were returned to St. Cloud State University for data analysis.

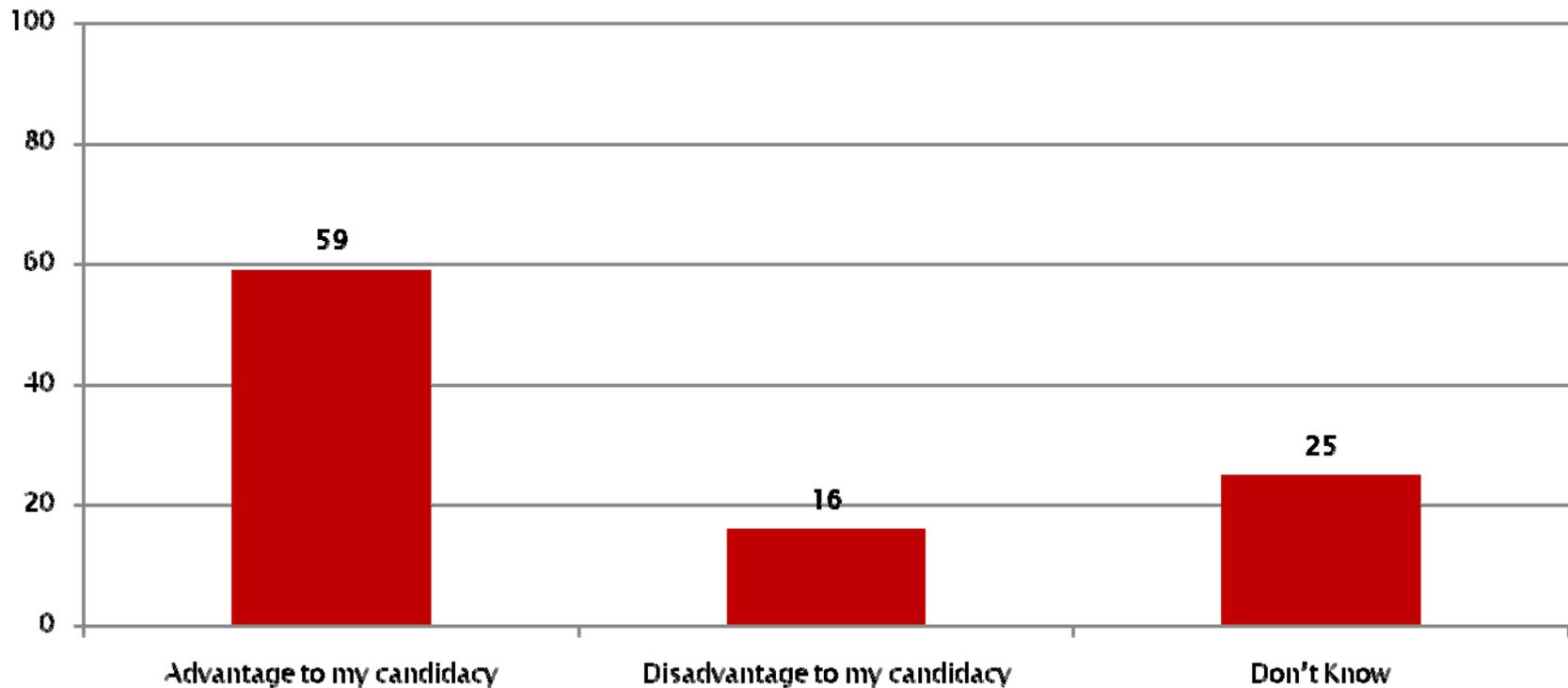
*“Generally, do you think ranked choice voting negatively or positively impacted your campaign or had little or no impact on your campaign?”*

**% of Respondents**  
**n=32**



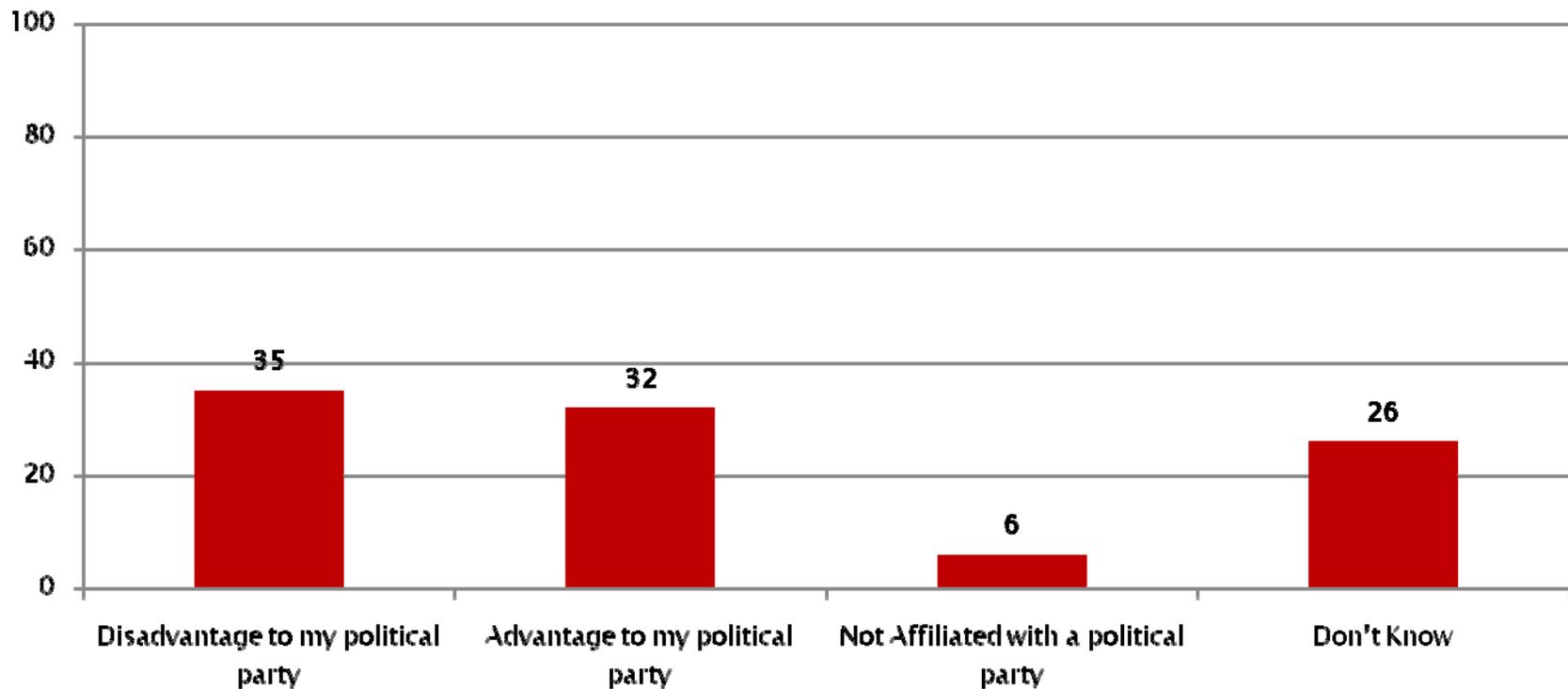
*“Do you think ranked choice voting was an advantage or a disadvantage to your candidacy?”*

**% of Respondents  
n=32**



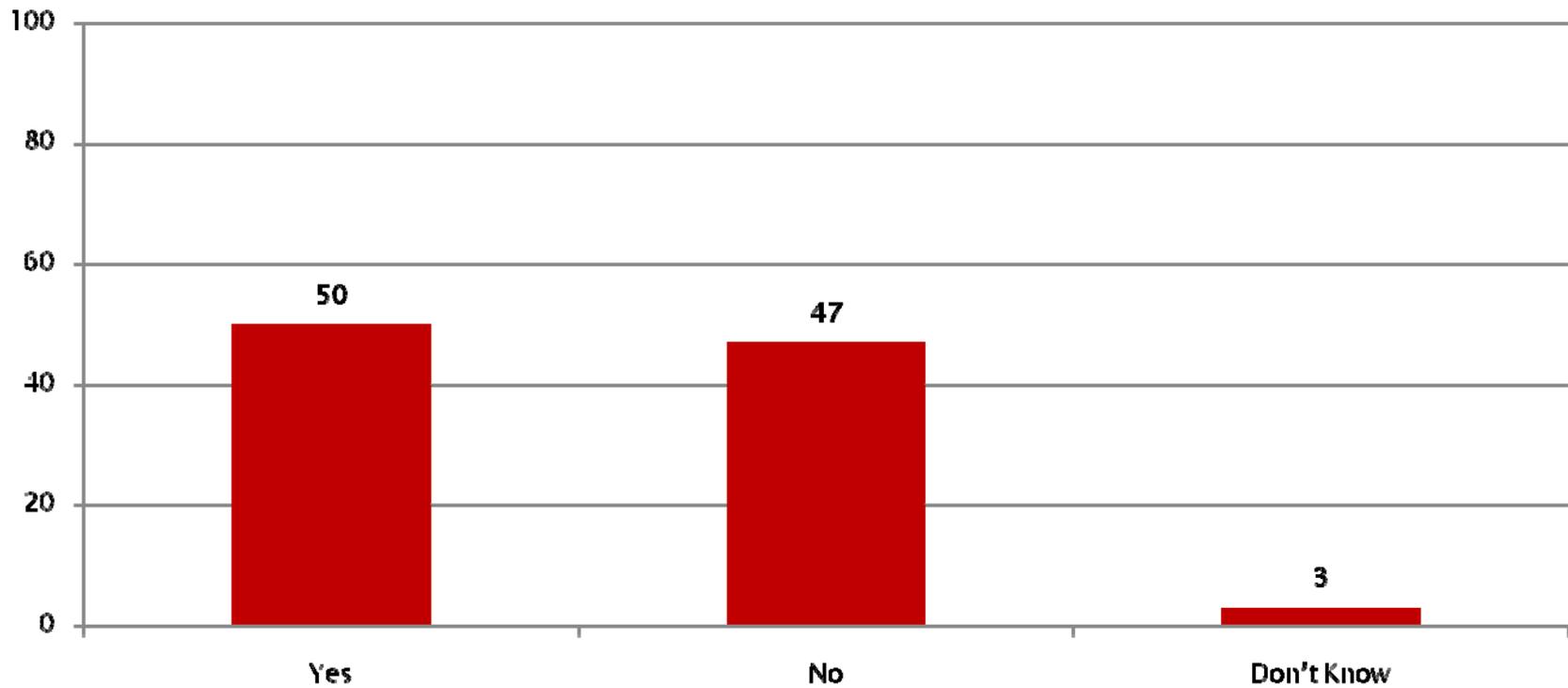
*“Do you think ranked choice voting was an advantage or a disadvantage to your political party?”*

**% of Respondents  
n=34**



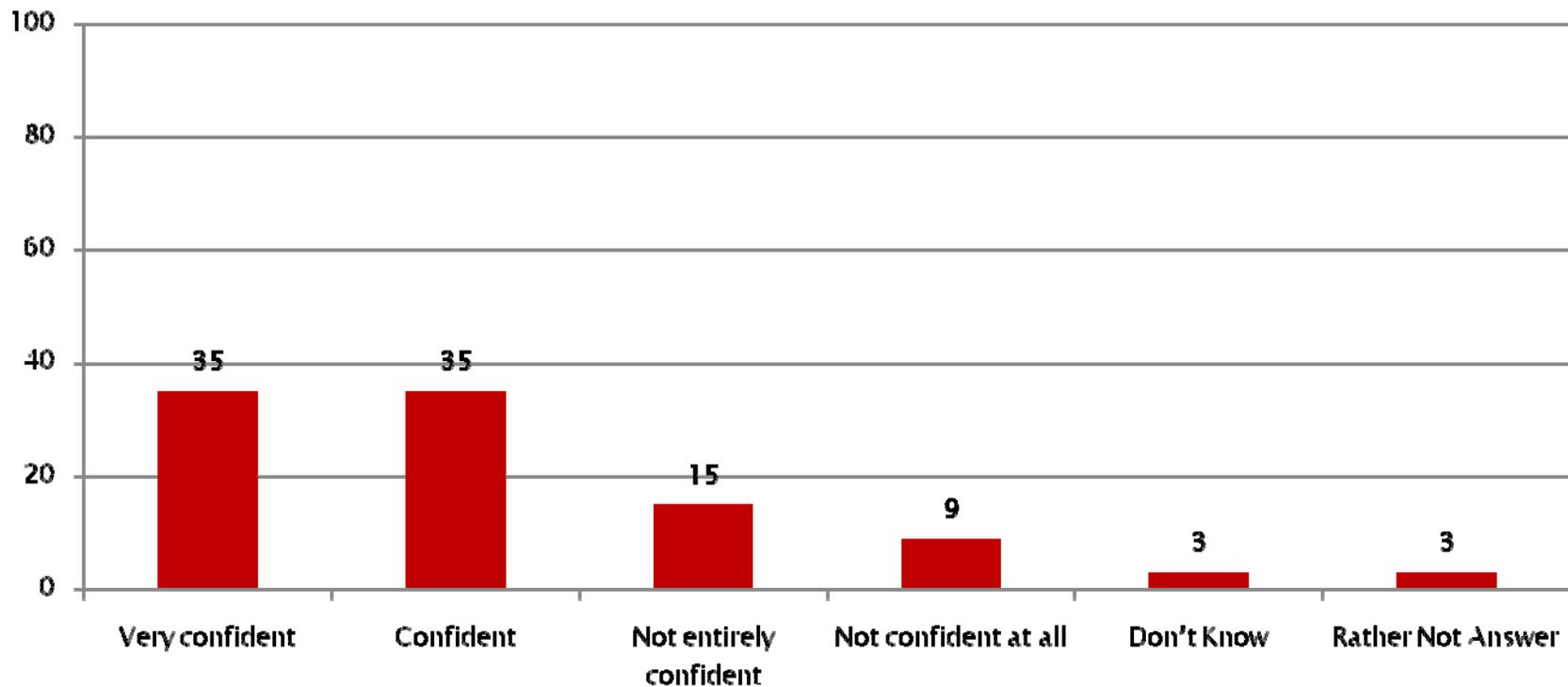
*“Did your campaign strategy change because of ranked choice voting?”*

**% of Respondents  
n=34**



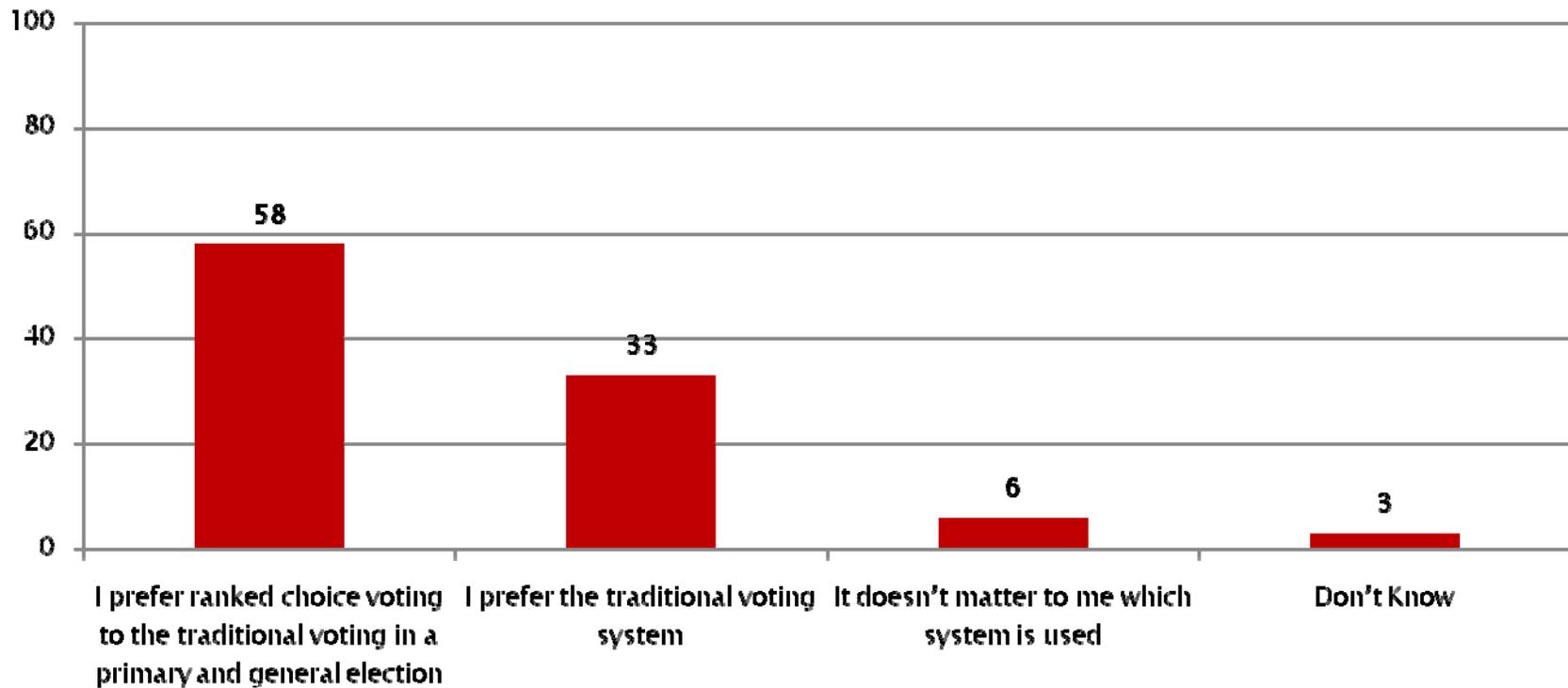
*“Are you very confident, confident, not entirely confident or not confident at all that votes will be counted accurately using ranked choice voting?”*

**% of Respondents**  
**n=34**



# *“What is your opinion of the ranked choice voting system?”*

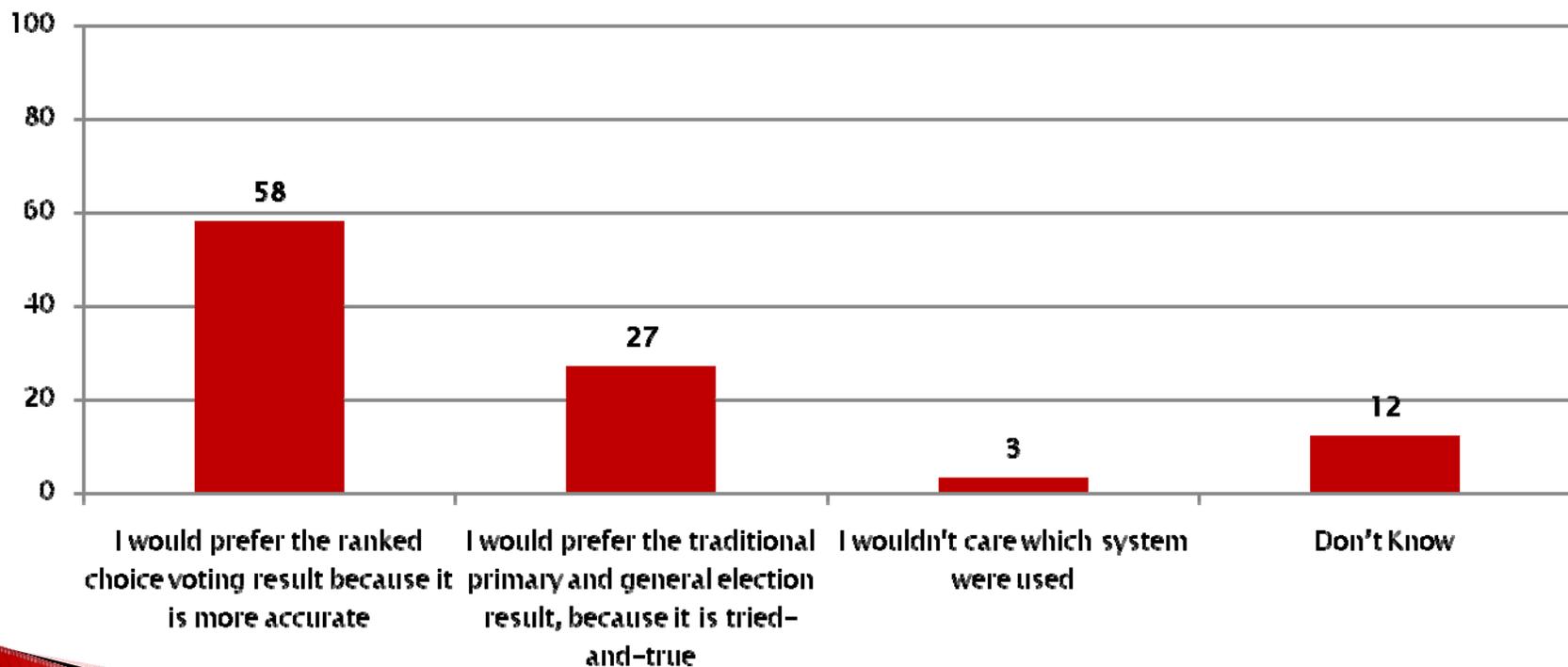
**% of Respondents  
n=33**



Nov. 2009 Minneapolis Municipal  
Election Survey

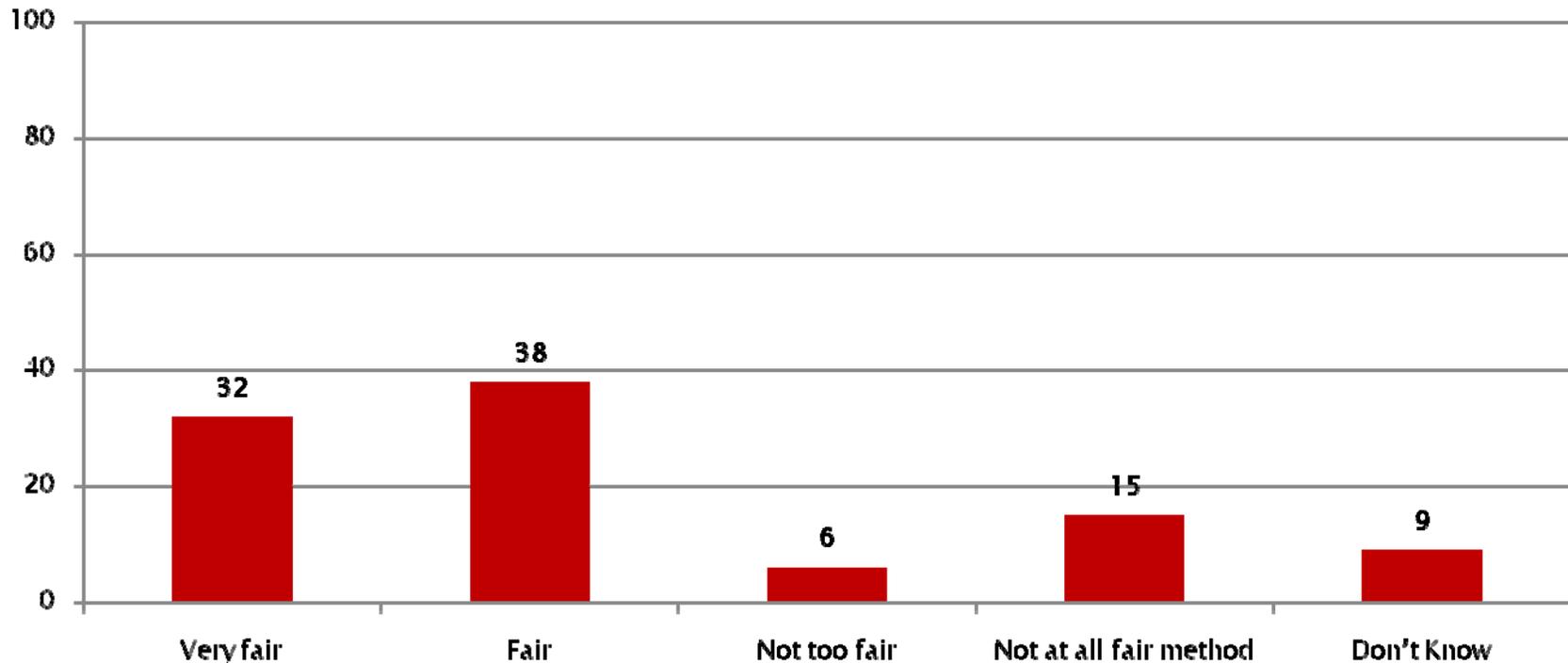
*“Suppose the outcome of this election results in a different winner than there would have been in a traditional primary and general election. Which of the following best describes your opinion if this happened?”*

**% of Respondents**  
**n=33**



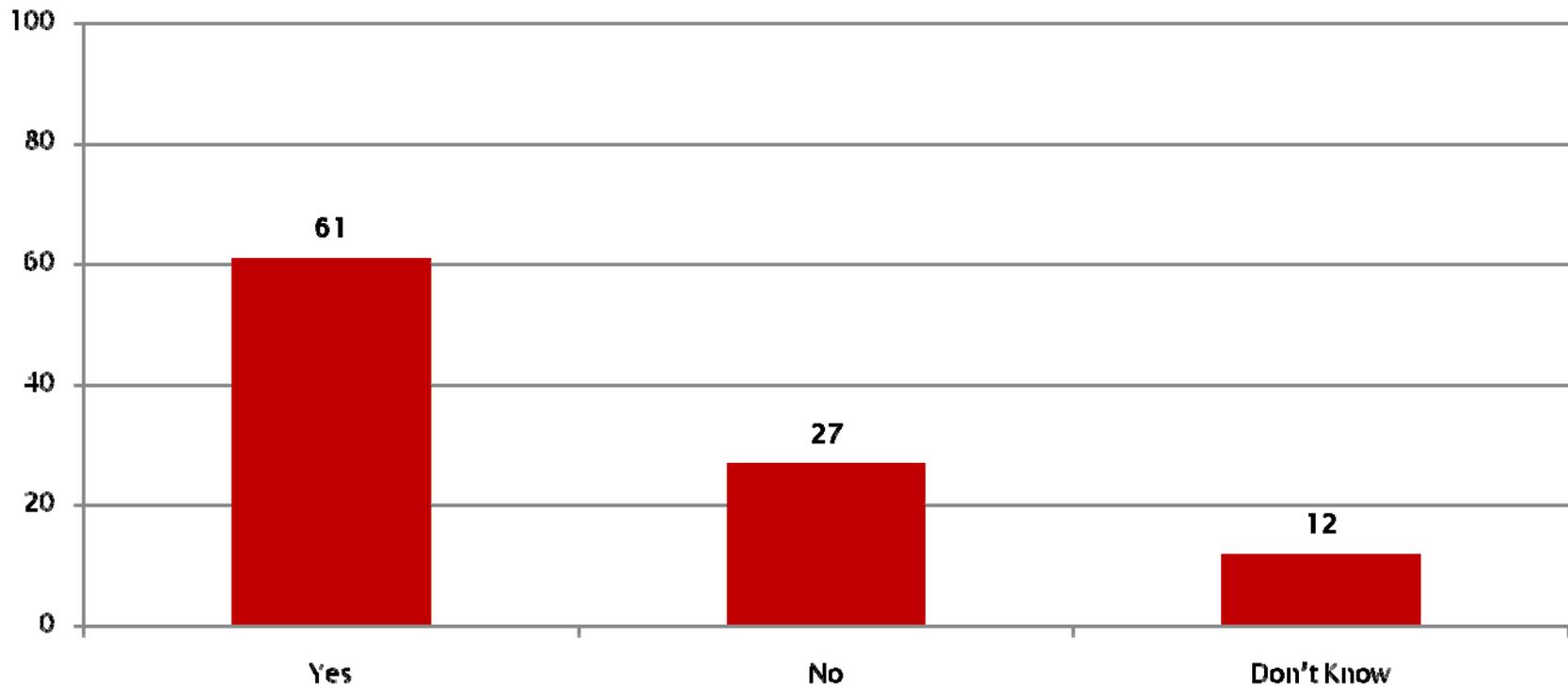
*“Do you think ranked choice voting is a very fair, fair, not too fair or not at all fair method of counting ballots for an election?”*

**% of Respondents**  
**n=34**



*“Do you think ranked choice voting should be used in future municipal elections?”*

**% of Respondents  
n=33**



Nov. 2009 Minneapolis Municipal  
Election Survey